

# Kadaster in times of Financial Crisis



Mr. Godfried Barnasconi Executive Board Hanoi FIG, October 19-22, 2009

kadaster feitelijk verrassend

#### Content

- Economic crisis in The Netherlands
- Effects on Kadaster
- How to handle them



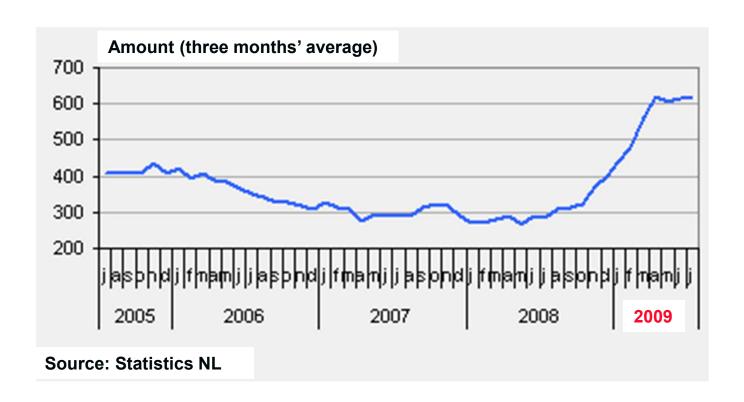


#### Economic crisis in The Netherlands

- August 2009: 4,9% of total labour force is unemployed (in 2008: 4,3%)
- Real estate market: only 6 months of work in entire country = the lowest construction stock since November 1994
  Coming 2 years a loss of 50.000 jobs in construction industry is expected
- Dun & Bradstreet's forecast: increasing bankruptcy:
  - 2008 : 4200 companies
  - 1st half 2009: 4150 ,, (finance, real estate, construction)
- Real estate market: # of private house sales in 2009 = 30-35% less

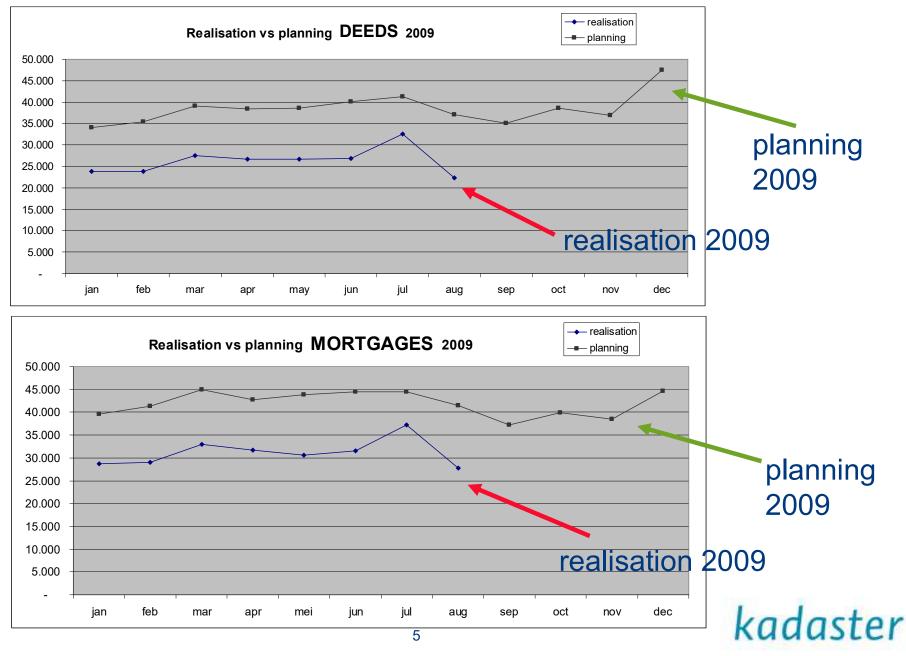


# Bankruptcies as an economy's indicator





#### Effects Input: trend # of deeds / mortgage documents



## Profit and Loss Account ytd August 2009

Realisation ytd Aug Planning ytd Aug

Total operating income : € 144,3 million € 179,8 million

Total operating expenditure: € 158,1 million
€ 167,1 million

Operating result : € -/- 13,8 million € 12,7 million

• Interest expenses : € -/- 1,0 million

Result : € -/- 14,8 million € 12,0 million

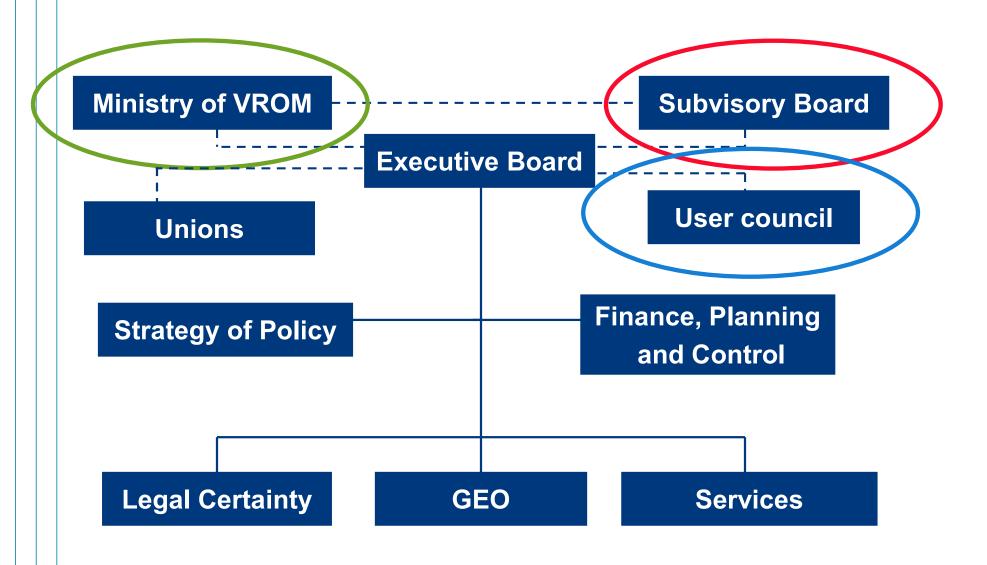


#### Financial policy and internal management

- Highly structured internal management cycle
- Driven by budgets, performance indicators and cost price
- Financial & business management information per month
- Turnover: not easy to influence (= external factors)
- Cost control-driven approach
- Cost flexibility is important, but difficult to realise
- Review of strategy
- Discussion about higher tariffs with stakeholders



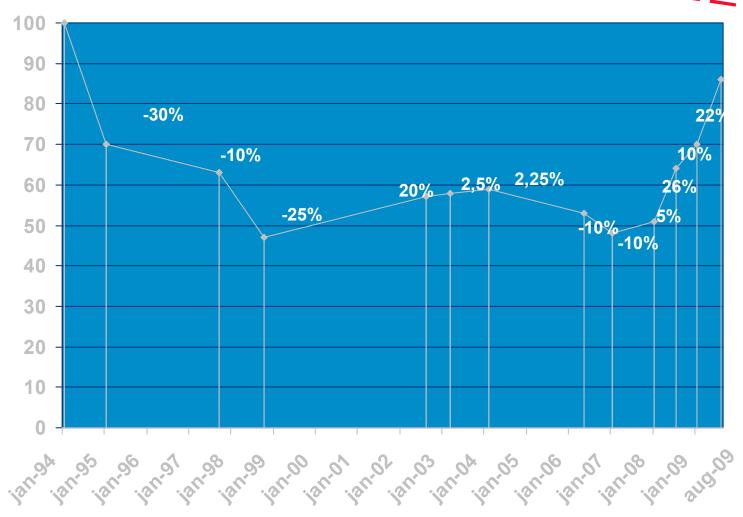
# Kadaster organisation / stakeholders





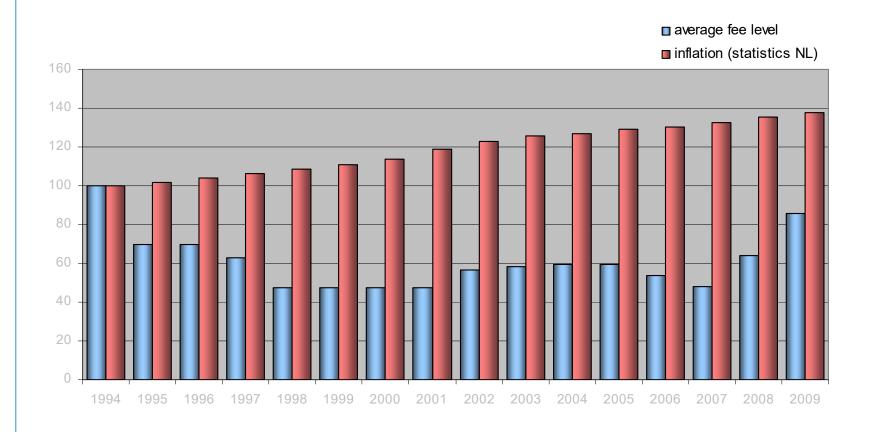
# Development users' fees

tariff based finance system





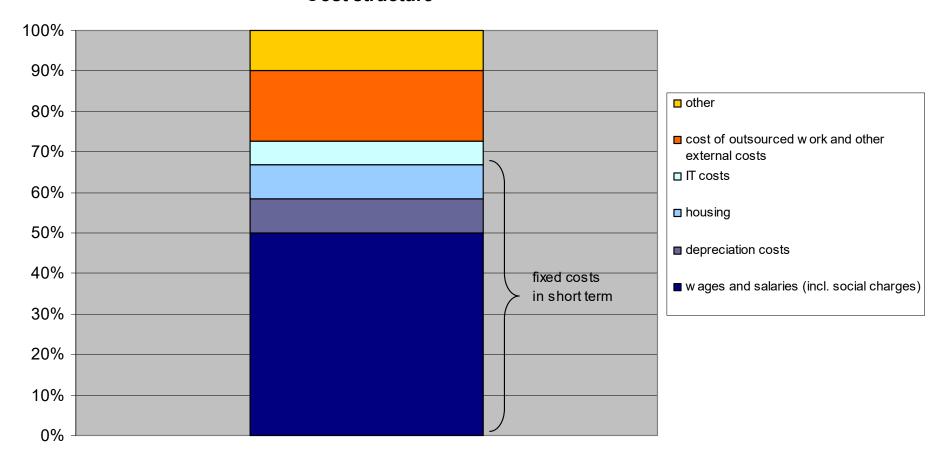
### Development users' fees, inflation included





#### Cost structure

#### **Cost structure**





# Cost flexibility

Less than 30% of Kadaster costs is flexible:

Reducing cost of outsourced work and other external costs has consequenses:

- less quality
- objectives will not be achieved
- quality appointments to market / stakeholders under pressure

Only a few percent is flexible without consequences for business, image and promisses

Conclusion: flexibility in current cost structure is very limited



# To use or support new technologies

- Contribute to location awareness: support location based services by promoting mapping
- Location awareness will grow (despite) of crisis
- Mapping (use) is not affected by crisis anyway
- Examples of the industry:
  - Nokia: in all new mobiles geo referencing will be available
  - transport: heavy use of navigation systems and mapping
  - infrastructure (geo referencing)



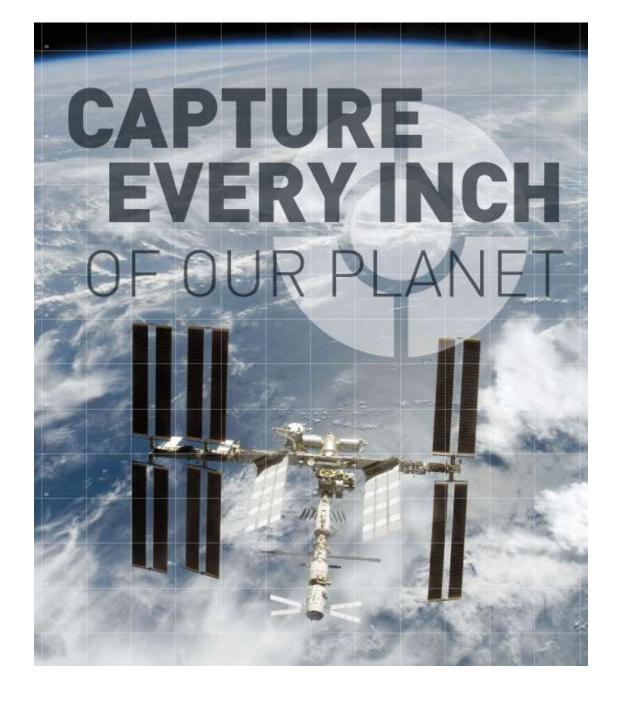
# Cooperation private industry

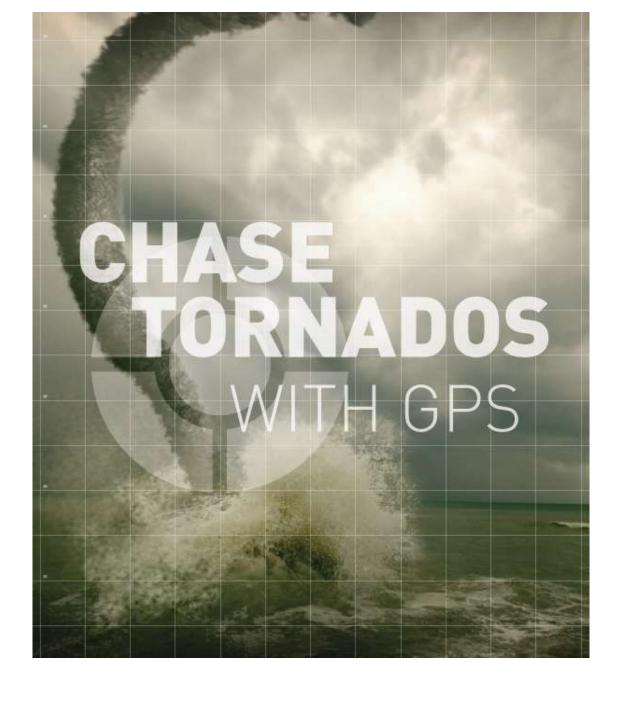
Innovation new products

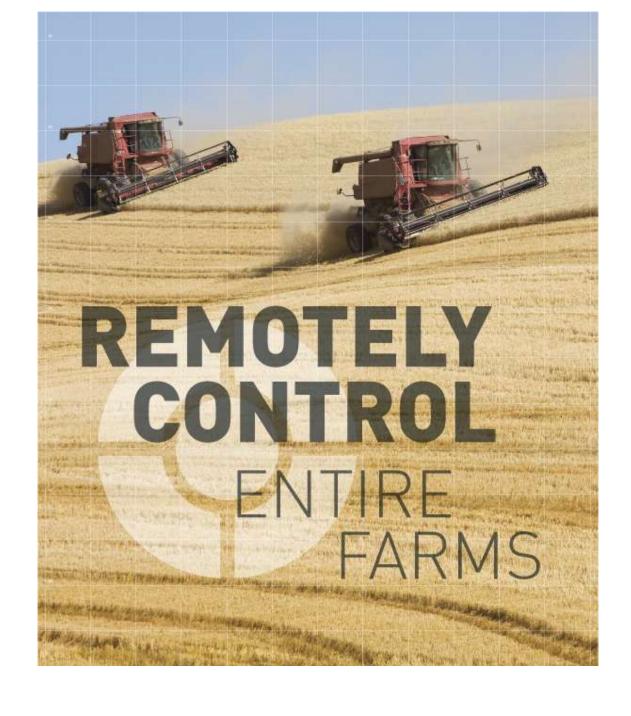
Cooperation with market

Labour market: capacity building











#### **Cooperation: Education-Public sector-Industry**





Start of special foundation 'Labour market & geodesy'

Building capacity!

#### **Conclusions**

- Mapping is an useful assisting tool for:
  - visualising economic turbulence
  - analysing its details
  - supporting policy and operational decisions on it



- I dare to say: this economic crisis:
  - emphasizes the importance of mapping in solving it
  - stimulates a wider-spread mapping demand and sale

In the end: cooperation with market is really essential!

