

Is the New Frontier Ai, Digital Twins, and the Metaverse?

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SUMMARY

Is the new frontier AI, Digital Twins, and the Metaverse and do these capabilities form the Holodeck of the future for Geospatial professionals

or

are they simply a set of tools no different than GNSS, optical instrumentation, or EDMs from our past. It is our profession that needs to decide which reality - real or imagined - these tools provide.

Bio:

Bryn Fosburgh is a Senior Vice President at Trimble and is currently the Advisor to the CEO.

Since 1994, Bryn has been involved and led Trimble's Geospatial, Construction, Transportation and Logistics (T&L), and Agriculture Sectors. Bryn is the founding member of Trimble's joint ventures with Caterpillar, Hilti, and Nikon and has spent over twenty years on those joint venture boards. Bryn is also the founder of Trimble's consolidated construction and T&L businesses and has had direct responsibility for managing the profit and loss centers at Trimble which were greater than billion dollars in revenue. Prior to Trimble, Bryn worked nearly

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years in the Federal and State Government at the Wisconsin Department of Transportation, U.S Army Corps of Engineers, and Defense Mapping Agency (DMA). Bryn received a Masters of Science in Civil Engineering at Purdue University and a Bachelor of Science from University of Wisconsin Green Bay. Bryn was awarded the Purdue University civil engineering alumni achievement award and inducted into the Association of Equipment Manufacturers (AEM) Hall of Fame. Bryn has been a supporter of the FIG Foundation since its inception and passionately supports the FIG young surveyors network through mentorship and educational and philanthropic efforts. Now soon FIG Foundation President, too.

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