Presented at the FIG Working Week 2019, April 22-26, 2019 in Hanoi, Vietnam

"Geospatial Information for a Smarter Life and Environmental Resilience"
Challenges for Surveying Professionals in the 21st Century - Ethics and the Importance of Stakeholder Engagement.

(9911)

Nigel Sellars FRICS, 24 April 2019
Agenda
1) Introduction
2) Methodology
3) Key take outs..
   I. What does professionalism mean to you?
   II. The model professional
   III. Differences by group
   IV. How perceptions of the surveyor have evolved
   V. Importance of stakeholder engagement
4) Views on the role of regulation
5) Challenges to professionalism.
6) Summary
Introduction
Methodology
Methodology

- Qualitative and quantitative research (in depth discussion + measurement on key points)
- Among a range of audiences: GB Members, clients, CEOs and the general public
- Plus international (mainly developed) markets, and future professionals (students)
- Member survey, sent out to c. 5,000 members
Key take out 1:

What does professionalism mean to you?
FIG WORKING WEEK 2019
22–26 April, Hanoi, Vietnam

"Geospatial Information for a Smarter Life and Environmental Resilience"

- Integrity
- Ethics
- Conflict of interests
- Honesty
- Trust/ trustworthiness
- Competence and skills
- Expertise and experience
- Knowing your limits
- Quality
- Consistency
- Regulation and compliance
- Standards
Key take out 2:

The model professional
- Customer focused
- Life long learner
- Competence vs limitations
- Independent
- Communication
- Reliable
- Value add
Key take out 3:

Differences by group
- Investment professionals
- COI
- Surveyors – Respect
- CEO Surveyors – Trust / Competence
- Risk professionals - Regulation
Key take out 4:

How perceptions of the surveyor have evolved
Vs 10 years ago...
- More inclusive
- More open to knowledge sharing
- Better soft skills

But....
- More deadline driven
- Out of hours working
Key take out 5:

Importance of stakeholder engagement
Views on the role of regulation
81% Agree
6% Disagree

Introducing regulation of Chartered Surveyors is a good way of driving up professionalism and standards in the Chartered Surveying industry

84% Agree
5% Disagree

Being regulated is a key component of professionalism and vitally important to provide market and client confidence
Challenges to professionalism
- Behaviour of clients
- (Lack of) culture of compliance
- Project pressures (time, resource, profits)
Summary

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Thank you