



FIG 2018

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# What is the quality of your valuation data?

### Ruud M. Kathmann Netherlands Council for Real Estate Assessment

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### Program

- Introduction
- Data management for mass valuation
- Quality of data
- Control protocol on quality of valuation data (object characteristics)
  - Also for reliability and topicality
- Concluding remarks

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### Introduction



- The Netherlands
- Kingdom
- 17 million inhabitants
- 380 municipalities
- 9 million properties
- Total value: 2 trillion Euro

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## Introduction

- The Dutch property tax system:
  - Decentralized system
  - Annual valuation
  - Market value
  - Municipalities responsible for annual assessments and data quality
  - Multiple use of assessed values by other government organization's
  - Centralized quality control by Netherlands Council for Real Estate Assessment















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## Introduction

- The Netherlands Council for Real Estate Assessment (or in Dutch; Waarderingskamer):
  - Independent government organization
  - Professional staff of 22 employees
  - Quality control and advisory body
  - Quality of assessments
  - Quality of data



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## Introduction

- Quality control system of municipality:
  - Collecting data (e.g. newly built property) including data checks
  - Verifying data (e.g. at sale of property) leads to improved quality
  - Systematic audits (completeness, consistency (also compared to other sources))
  - Samples
  - Measures to improve quality
- Oversight by the Netherlands Council for Real Estate Assessment







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## Data management for mass valuation



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- 1. Information derived from the system of base registers
- 2. Information derived from real estate ads
- 3. Specific information collected by municipalities
- 4. Specific information derived from interaction with taxpayers

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### System of base registers



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## System of base registers

- Cadastral registration
  - Ownership, size of parcel, geometry of parcel
- Registration of buildings and addresses
  - Size of building, building year, geometry of building
- Registration of inhabitants
- Registration of non-inhabitants (foreigners)
- Registration of companies
- Large scale base maps



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### Information derived from real estate listings



- More than 200,000 houses for sale
- 2 million ads in central historical database
- Several systems available on the internet

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### Information collected for valuation



- Size: 120 m<sup>2</sup>
- Year of construction: 1850
- Size parcel: 600 m<sup>2</sup>



- Size: 120 m2
- Year of construction: 1850
- Size parcel: 600 m2





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## **Object characteristics for valuation**

- Primary characteristics
  - Type of property
  - Size
  - Building year
  - Annexes and outbuildings
  - Geometry

- Secondary characteristics
  - Quality of material
  - Quality of facilities
  - Maintenance situation
  - Appearance
  - Efficiency
  - Energy efficiency

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## Quality of data

- For valuation we are primarily interested in:
  - Completeness (everybody has to pay)
  - Consistency (trust of taxpayer)
  - Accuracy (equity)
    - Also accuracy of comparison
  - Topicality (few corrections after objection)
  - Reliability (few corrections after objection)









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## Auditing data quality

- Completeness
  - Comparing data sources
    - All cadastral parcels, all buildings must be related to "taxable object"
    - Total area of "taxable objects" must equal size of municipality
    - Procedures for "reporting" changes to other registrations
  - Mapping
    - Blind spots are easily recognised in a map

















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## Auditing data quality (2)

- Consistency
  - Consistency between data sources
    - Building year in registration of buildings equals valuation report
    - Procedures for "reporting" changes/corrections to other registrations
  - Consistency between characteristics of an object
    - For instance building year is 2018 and maintenance is "very poor"
    - Queries for related characteristics
  - Consistency between objects
    - Mapping can show inconsistencies





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## Auditing data quality (3)

- Accuracy
  - Collecting of data
    - Accuracy will not change in time
    - Quality control during data collecting and registration process
  - Important for
    - Plot size, building size etc.
    - Geometry





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## Auditing data quality (4)

- Topicality and reliability
  - Quality of registration deteriorates fast
    - each characteristic must be checked at least once every five years
  - But extent of changes varies
    - A registration of five year old can have more "correct" data than a registration of one year old
    - Depends on kind of characteristics, but also type of property, region
  - Must be checked by comparing with the property itself
    - On the spot, recent picture











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### Standards and control protocol for data management

- Relevant standards:
  - Property measuring instructions (national, but also IPMS)
    - accuracy
  - IAAO standard: frequency of quality checks
- Control protocols
  - Comparison of valuation data and cadastral data
    - Completeness and consistency
  - Comparison of valuation data and building registration
    - Completeness and consistency

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## **Control protocol for reliability and topicality**

- Measuring reliability and topicality needs inspection on the spot
- Protocol gives guidelines for sample size needed
- Protocol gives guidelines to calculate percentage of "incorrect" or "dated" data
- Protocol stimulates to draw conclusions about the reliability of the registration
- Protocol stimulates to formulate measures to optimize data quality













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## **Concluding remarks**

- Managing data quality is expensive
- Measuring data quality is necessary for efficient optimizing data quality
- Comparing data sources, consistency queries and mapping are useful instruments
- Measuring reliability and topicality needs inspection on the spot (or recent pictures)
- Samples are part of systematic measuring reliability and topicality
  - Sample size etc. are part of control protocol for data quality
- For efficient measuring results of objections and market analysis are used











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## **Q & A**

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Now •

- or \_
- R.Kathmann@waarderingskamer.nl

or







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