Toward a professional observatory
of the surveying profession in Morocco:
a new frame to face new challenges

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Outlines

A. Overview of the economical context

B. Diagnostic and constraints?

C. Results of the study
The economical context

Incomes of the Titling process at the national level


The economical context

Real Estate as Key for foreign investment

Growth rate during the first quarter of 2011: 10.8%
4.80 MM MAD in 2011 against 4.33 MM MAD (1st Quarter)
The economical context
Best system for loans to real estate

Changes in outstanding loans to real estate (Billions MAD)

Source: Bank Al Maghrib.

The economical context
Land as core of the sectorial strategies

**Agriculture**
Euros 13.6 Bln of investment till 2020:
- Economy: develop a modern and competitive agriculture
- Social: increase revenue of small-scale agricultors

**Infrastructure**
Major investment and reinforcement (Euros 11 Bln from 2008-2012):
- Highways
- Ports,
- Railways,
- Roads

**Industry**
Development of global activities and construction of integrating parks to accommodate industrial investors
What is the role of the surveying profession?

The economical context

Why Setting up an observatory?

Regulate and set up:
- registration, cadastre,
- cartography

ONIGT
Board of Licensed Surveyors

Manage and monitor the profession

Quality of the services

Healthy indicators for the profession

Follow the surveying market

ONIGT
Board of Licensed Surveyors

An observatory as Tool is needed
Diagnostics and constraints

Justification of the study

Economic Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate</th>
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<tbody>
<tr>
<td>2008</td>
<td>5.6%</td>
</tr>
<tr>
<td>2009</td>
<td>4.9%</td>
</tr>
<tr>
<td>2010</td>
<td>3.7%</td>
</tr>
<tr>
<td>2011</td>
<td>4.0%</td>
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MOROCCO INFLATION RATE
Annual change on consumer price index

Strong and acknowledged economic achievements

**Standard & Poors**

*Raised to “Investment Grade”*

**Fitch Ratings**

*Confirmation “Investment Grade”*

Extract:
- Morocco succeeded in reducing its public deficit
- Which allowed its debt to be reduced to median levels of countries rated “Investment Grade”
- Clear consensus about the reforms that have provided a momentum to the country and consolidated its position

Extrait(s):
- A continued transition of the economy into sectors with higher added value.
- Excellent relations with the international community
A. Overview of the economical context

B. Diagnostic and constraints

C. Results of the study

Feasibility:

- Goal behind setting up the observatory
- What are the missions of such tool
- Conduct a questionnaire: Deep understanding of the constraints

How?

- Reach various categories of the surveyors: individuals, small companies, and big companies
- Ensuring integrity: considering the professional experience
- Select a sample of surveyors from different geographical areas
Diagnostics and constraints

1. Constraints and challenges:
   - Basic educational curriculum
   - Quality of the estimated rates of the surveyors activities
   - Factors impacting the surveyors and surveyors' companies

2. Feasibility of setting up the observatory
   - Institutional aspects of the observatory
   - Functional issues and expectations
   - Sustainability of the observatory: Financial issues

Outlines

A. Overview of the economical context

B. Diagnostic and constraints?

C. Results of the study
1. Evaluate the adequacy between the basic education and the needs of the surveyors in the private sector

2. Analyze the impact of the compulsory continuous education for licensed surveyors on their practices

3. How the new technology is impacting the profession

- 44% of respondents assume that the education curriculum is in adequacy with the professional needs.

- However, 52% of the respondents concluded that the big challenge that faces the profession is the absence of a regulation forcing the surveyors to redevelop their capacities

- Most of the surveyors are not using the new technology in surveying
Opinions about the MOU concluded between the university and the Body of Licensed surveyors on the sponsorship of the students

At least 67% of respondents appreciated the agreement and consider that is a beneficial way to initiate new graduate surveyors with the professional issues.

1. 75% of respondents: the quality has an average rate
2. 76% of respondents require updating the reference guide of services to face the new challenges
Factors impacting the surveying companies

Results of the study

1. 61% of respondents: there is a need to support the new licensed surveyors
2. 43% of respondents suggest reinforcing the capacity building in the project management

Feasibility of setting up a professional observatory

Objectives

1. Encourage the set up of big companies instead of the current dominance of the small business companies of surveyors
2. Provide reliable statistics and indicators on the whole activities
3. Upgrade the existing companies
4. Promote the professional ethics
5. Develop more entrepreneurship with professionals, scientists, international bodies
Feasibility of setting up a professional observatory

Results of the study

<table>
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<tr>
<th>Instruments of the Observatory</th>
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<tr>
<td>1. <strong>Pool of knowledge</strong>: sharing tool to enhance collecting data on the profession</td>
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<tr>
<td>2. <strong>Dissemination centre of information</strong>: reinforce the communication with surveyors to enable them following the news on the surveying market</td>
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<tr>
<td>3. <strong>Prospective centre of opportunities</strong>: explore new scopes, develop insights to sustain the capabilities, establish indicators</td>
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