An Innovative Approach to Land Governance

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The Big Mac
Big Mac Facts

- Invented in 1967
- 550 million Big Macs sold per year in US
- 900 million Worldwide
- 2.5 million each day
- In about 120 countries
- Over 47 billion sold in total
- Big Mac Index

How Many Reports?
The Question

Has the land governance environment evolved to the point that we need to ‘move beyond the word processor’ and focus attention on logistical aspects of implementation?

STANDARDIZED TO FORMALIZE existing land rights

- Formalize Land Rights
- Logistical
- Standardized
Logistical Oriented Implementation Strategy

1. Have A Definitive Work Flow Process
2. Focus on Implementation to Initiate Policy Reforms
3. Involve the Local Community
4. Standardize to Build Capacity
5. Simplify Procurement Procedures
6. Unify Donor Support

1 – Define A Workflow Process
The Components of a Workflow Process

1. A Defined Set of Tasks
2. Resource Allocation
3. A Work Unit
4. A Time Line
5. A Unit Cost For a Parcel or Title

Develop a Defined Set of Tasks

- Define Legal Status of Occupant
- Define Parcel Boundaries
- Develop Cadastral Database
- Create Graphical Parcel Map
- Public Posting and Comment
- Create Title Document
- Agency Authorization
- Distribute Title Documents
Allocate Resources

- 5 Community Volunteers
  - Transport
- Survey Equip.
  - 2 Technicians
- GIS Technician
  - Work Station
- Computer DB Technician
- 3 Community Volunteers
- Computer/Printer
  - 3 Technicians
- Community Leaders
- 3 Community Volunteers

Establish a Work Unit

- Field Work
- Office Work
- Planning Work
- Public Hearing
- Produce Documents
- Distribute Documents

- 50 Parcels/Day
- 50 Parcels/Day
- 50 Parcels/Day
- 100 Parcels/Day
- 200 Parcels/Day
- 36 Parcels/Day

Work Unit = 30 Parcels/Day
Develop a Time Line

- Field Work: 2 Days
- Office Work: 2 Days
- Planning Work: 15 Days
- Public Hearing: 30 Days
- Produce Documents: 10 Days
- Distribute Documents: 5 Days

64 Days Total

Develop a Unit Cost

[Image of a spreadsheet showing unit costs, labor, and total estimated cost]
2 - Implementation as a Policy Reform Strategy
FOCUS ON IMPLEMENTATION TO INITIATE POLICY REFORMS

Write?

Work?

Create the Need for Policy Reform
3 - INVOLVE THE LOCAL COMMUNITY

Building Technical Capacity at Community Level
Learn By Doing

Local Community Volunteers
4 - Standardize to Build Capacity

Standard Equipment Kit

- Satellite Imagery
- Hardware and Software
- Survey Equipment
- Vehicles
- Office Furniture
Modular Office

Hardware and Software
Field Equipment

5 - Simplified Procurement Procedures
Simplified Procurement Procedures

- Standardized Equipment Specifications
- Pre-Approved Qualified Vendors
- Integrated Technical Solutions

6 – Unify Donor Support
Unify Donor Support

- Adopt a Standardized Methodology
- Unified Leadership

Change of Focus

- Academic
- Logistic
Question and Debate

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