From Land-Consolidation to rural development projects in Switzerland

Outline

- Problem of less earning from the crop
- New aproach by an economical component
- Process of realizing projects
- Importance for mountainus regions
- Testing by the authorities
- Pilot projects
- Example of Brontallo (Ticino)
- Further projects
Principle of realotement

old estate  new estate

Problems

- low agricultural earnings
- little possibilities to generate alternative income
- merchants close their shops
- school, post office disappear
- result: rural exodus

► projects must have an economical component
► value creation by the farmers themselves
Standards

- Broader interest (at least local)
- No individual measures
- Organization bottom up
- Founding of a cooperative
- Clear goals
- Not only land owners
- Sketch → businessplan → examination
- Ascertain market chances
- Successful assessment → subsidies
Two pilot projects

St. Martin

Brontallo

Two pilot projects

Brontallo
Brontallo (Ticino)

The seven concepts
- chestnut
- vine
- milk
- infrastructure
- water
- agrotourism
- information
Chestnut concept

- Removal of bushes
- Renewal of trees
- Reconstruction of dry-shed
- Watermill to grind flour

Vine concept

Reconstruction of
- pergolas
- dry walls

Excavation of a cellar
To produce and store wine

Opening of a shop for
Selling wine
Milk concept

- New stables for cows and goats
- Clearing meadows and pastures
- Producing of small goat cheese (formaggini)

Infrastructure project

- Construction of small roads for agricultural vehicles
- Walkways for hikers
- Electric power line to the Alps
<table>
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<tr>
<th>Water concept</th>
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<td>Water-reservoir 100m³</td>
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<td>Irrigation of the vineyards</td>
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<td>Renovating of traditional houses (rustici) in the center and on the alps</td>
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<td>Enlarging of the restaurant (grotto)</td>
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*Alfred Bollinger*
Sydney 4-15-2010
Information concept

Promoting products by
- brochures
- flyers
- internet

Info Point
- information
- selling products

Further projects

- 44 new projects in examination
- Build on the three pillars
  - meat
  - milk
  - tourism

Cooperation with holiday village
Varieties of apple trees
Organic foodstuff
Map of the projects in examination

Thank You for your attention!

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