07-08 2014 President's Column 5

All together now



HAT was the message that came across loud and clear from the GEO Business conference and exhibition at the end of May. Your institution, the Royal Institution of Chartered Surveyors, the Association of Geographic Information and The Survey Association all came together for the very first time to initiate and promote a single event.

For those of you who didn't get there, the event was buzzing. A full-on conference in two streams and workshops running alongside each other during two days. Over 200 people attended the conference and more than 1,600 attended the exhibition and workshops. When I say buzzing, I really mean buzzing. Standing in the gallery and looking down on the exhibition space there were people everywhere and the hum from the conversations was electrifying. Your institution was ably represented by Bill Pryke with his team from HQ; Paul, Juliette, Serena, Abigail and Alan. We must be doing something right because we took on board 20+ members over the two days and generated a lot of interest among potential members. It was confirmation, were it ever needed, that surveying has a very bright future with the ever increasing demand for georeferenced data and building information modelling coming up fast on the horizon.

There is clearly much for this institution to do to get the BIM message across, not only to our clients, but also to the survey practitioners themselves who make up a large percentage of our members. Our initiatives with the BIM

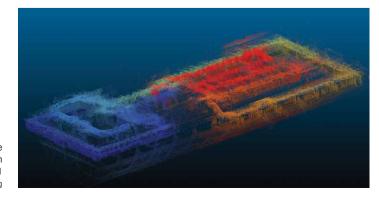
process and Survey4BIM will start yielding results by the time of the next GEO Business and indeed before our own BIM conference next February, so I would expect to see some in-depth presenting of the nuts and bolts of BIM by that time.

The feedback from GEO Business was 100% positive from the whole surveying community. So much so that the venue is already booked for next year with a much increased exhibition area and plenty of good ideas and themes to follow up from the feedback of those who attended. So there is a date for your 2015 diary already; 27-28 May at the Business Design Centre, London.

It has certainly been a busy season for ICES during May and June. Just two weeks after GEO Business, Bill and I were off to Malaysia for the International Federation of Surveyors (FIG) conference in Kuala Lumpur. But you will have to wait until next month, I am afraid, to find out what your institution is doing on the world stage. In the meantime, enjoy the summer.

Alan Barrow FCInstCES, President president@cices.org

Note about outstanding subscription fees for 2014/15, which were due on 1 March 2014. The institution relies on your fees to operate at an optimal level and to continue its work to champion the civil engineering surveying profession. In order to maintain your ICES privileges and designations it is vital that your membership is kept up to date. Ensure the continued success of ICES and maintain your benefits (and, if applicable, your designatory letters) by paying your outstanding subscription as soon as possible. Thank you.



Pointcloud of the GEO Business exhibition derived from a ZEB1 ©3D Laser Mapping