The Canadian Institute of Geomatics Welcomes FIG to Edmonton in June 2010

Regional Powerhouse
- Service area population 1 million+
- Regional GDP $40 billion+
  - Canada's fifth-largest economy
- Service area investment for next decade $65 billion+
- GDP Growth 4.4% in 2004
  - 3.6% in 2005
- Labour Pool 550,000+ workers

Globally Cost-Competitive
- #1 in cost-competitiveness out of 17 North American midwestern cities
- World #2 in cities with populations of 500,000-1.5 million
- Alberta is the choice destination for a wide variety of post congress tours.

Economic Diversity
- Edmonton has a wide selection of excellent facilities for conference functions.

Regional Diversity
- The Edmonton region hosts a vibrant geomatics profession with experience in hosting conference delegates
- Edmonton boasts a wide choice of quality hotels at affordable rates in a safe, clean environment

Regional Prosperity
- Personal Disposable Income in 2004
  - Per Capita - $26,300
  - 13% above the national average
- Booming Housing Market in 2004
  - 9,100 new home starts
  - $500 million+ in residential building permits
- Unemployment Rates for 2004
  - Edmonton - 5.3%
  - National Average - 7.9%
- "Edmonton was found to have the lowest cost of living at all salary levels for 12 major North America centres."
  - MMK Consulting and Runzheimer Canada: 2002
Labour Profile

- New jobs in the last 10 years: 113,500 and growing
- Workforce: 550,000+
- Post-secondary students: 140,000+
- Unemployment: 5.3% in 2004, 4.9% in 2005
- 54% of the labour pool has a post-secondary certificate, diploma or degree

Alberta ranks #9 of 60 North American states and provinces in employee productivity. ( Fraser Institute: 2003)

University of Alberta

- 34,500 students
- More than 60 programs and 165 specializations
- $300+ million in annual research funding
- $1.2 billion in capital projects under way
- $120 million National Institute for Nanotechnology
- Canada’s Largest School of Engineering
- $46 million+ in Scholarships

Economic Clusters

Emerging
- Biomedical & Biotechnology
- Informatics & Communications Technology
- Nanotechnology & Microsystems

Established
- Advanced Manufacturing
- Agro-Food Products
- Engineering & Technical Services
- Forestry Products
- Medical Devices
- Oil, Gas & Chemicals
- Retail
- Tourism & Entertainment
- Transportation & Logistics

The Oilsands

Edmonton is strategically located between one of the world’s most politically-stable oil supplies (the oilsands) and the world’s largest energy consumer, the USA.

- Reserves Comparison
  - Oilsands: 175 billion barrels
  - Saudi Arabia: 262 billion barrels

- Oilsands Production
  - 1 million + barrels/day
  - By 2005, the oilsands will provide 50% of Canada’s crude oil

Sporting Excellence

- Oilers (National Hockey League)
  - 5 Stanley Cups
  - 14,700 season tickets
  - 99% of seats sold in 2002
- Eskimos (Canadian Football League)
  - 12 Grey Cups
  - 32 consecutive years in the playoffs
  - 40,736 fans/game

- A Legacy of Hosting the World’s Sporting Events
  - Heritage Hockey Classic
  - 2001 World Track and Field Championships
  - U-19 FIFA Girls World Soccer Championships
  - Commonwealth Games

Affordable Housing

- New Home Starts
  - 5,200 in 2003
  - 5,100 in 2004
- Affordable housing
  - $192,500 average sale price in Aug. 2004

- Housing Diversity
  - Choice of location within Greater Edmonton’s communities:
    - Mid-sized cities
    - Small towns
    - Acreages

- Choice of Style
  - Affordable homes, downtown lofts, condos, acreages, etc.
Post-Secondary Choices

University of Alberta
36,000+ students
More than 60 programs and 165 specializations
$500+ million external research funding annually

Grant MacEwan College
42,000+ students
78 programs
96% student satisfaction rate

Northern Alberta Institute of Technology
49,000+ students
106 technical training programs
96% student satisfaction rate

Athabasca University
Canada’s leading online university
30,000 total students
MBA, health studies, general arts

Norquest College
Career diploma training
10,000 students
Business, health, ESL, academic upgrading

Concordia University College
King’s University College
Lakehead College
Taylor University College
University of Lethbridge

Festival City

22 Major Festivals

Edmonton Fringe Festival
North America’s largest and greatest alternative theatre gathering!
1000 performances over 11 days
500,000 visitors/year

Edmonton Folk Music Festival
Canada’s biggest
1000 volunteers
80,000 fans over 6 days

Klondike Days
Edmonton celebrates its frontier past for 10 days
700,000 visitors/year

Live & Play

West Edmonton Mall
• The world’s largest entertainment and shopping centre
• Over 22 million visitors per year
• Over 800 stores and services
• Over 100 restaurants
• Seven world-class attractions

Over 800 parks
largest natural urban parkland in North America
30,000 acres of river valley parks
200 km (125 miles) of river valley trails
Year-round walking, hiking, biking, cross-country skiing
70+ regional golf courses
Average commute time region-wide: 20 minutes
Live & Play

Odyssium
A world-class science centre and planetarium offering entertainment and education

Old Strathcona
One of Canada's richest historical locations, featuring a unique mix of eclectic shops and excellent restaurants

Fort Edmonton Park
Experience Edmonton's colourful history in four eras of time - from the 1846 fort to the bustling 1920s in Canada's largest living history park

Live & Play

Winspear Centre for Music
World-renowned concert hall, home to the ESO and Canada's largest concert organ

 Citadel Theatre
Nationally acclaimed live theatre in a superb downtown location

The Northern Alberta Jubilee Auditorium
Host to the region's largest international and Broadway shows

Edmonton Art Gallery
World-class exhibitions in Edmonton's downtown

Provincial Museum
One of Western Canada's finest, with collections of natural history and exclusive international exhibitions

Muttart Conservatory
A journey through paradise with more than 700 species in four extraordinary glass pyramids located in Edmonton's river valley

Valley Zoo
Elephants, tigers, and cotton-top tamarins, too

The City of Edmonton Looks Forward to Hosting the FIG Congress in 2010!