

Presidents Meeting May 2024

Pre- meeting Slide Deck

FIG Working Week
Accra, Ghana

Welcome 2024



MA Presidents:

- **1. Oversight:**

- **Outline FIG Governance sustainability Framework**
- **MA Presidents feedback**
- **Next steps (discussed in Accra meeting)**

- **2. Strategy: Member intelligence in our profession**

- **MA Presidents Open discussion**
- **External and Internal issues**

1. Where we are going

Sustainability framework for FIG

- This is a business model, arising out of our President meeting 2023
- Why?
 - Sustainability capacity is our ability to maintain Member engagement and benefits over time
- To achieve this
 - FIG is in a period of evolution and have a work plan to accommodate this
- Need to address internal and external factors that influence the capacity of the Federation, i.e.
 - Organisational capacity, funding stability, evaluation KPI's, professional evolution, partnership and communication relationships

FIG Building Resilience-

The link between income and benefit

Where we are:

- FIG has significant number of committed, and loyal Members,
- Continues to provide a healthy and active Federation
- But also facing Inflationary pressures, burden of higher overhead costs etc

What we need:

- To ensure income stability.
- We don't control income, this is in you and your members hands
- To continue to be a resilient federation Council agreed to work on 9 best practices of Governance
- This addresses our Governance pillar in our FIG Work Plan

9 Best practices to deep dive into- The Work Council will do

In our hands - Ongoing

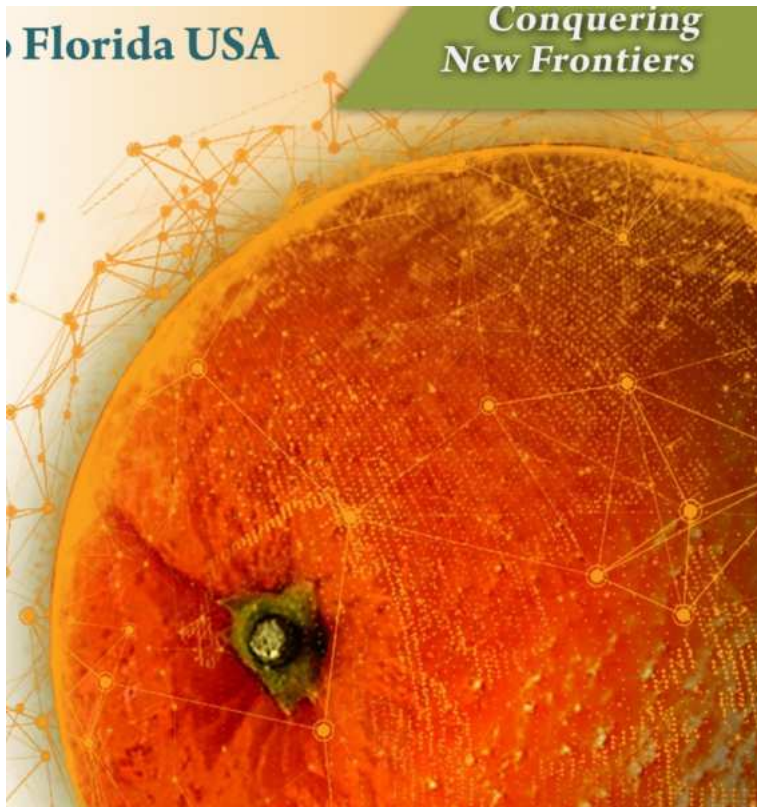
- Governance and Management
Increased scrutiny
- Risk management
- 2025/ 2026 Operational efficiency
- Accurate monitoring and reporting-

Discussion outputs to Presidents

- 2023 Clarity of Strategy
- 2024 Income generation * and Benefits*
- 2025 Competitive landscape
- 2025 Risk management(part)
- 2026 Demonstrate impact

Income landscape

Business Model Scenario thinking



Business Model scenario thinking

- We asked (2023):
- What is the value to you and your members value lie? i.e Strategic and Scenario thinking
- What we see (2024)
- KPI 3, we are close to the wire. This will only improve when KPI 1& 2 go into surplus
 - FIG value= Benefit will deliver Income

2023- You Said, we did (benefits to MA)

You Said

1. Family of survey family
2. Logo/brand, marketing, visibility
3. Value Global to local members
4. Knowledge sharing:
5. Language
6. Engagement and Momentum:
7. Attendee differentiation

We did

1. Plenaries, Comm mtgs
2. modernising brochure (+ web) attending MA milestone events
3. roles and responsibilities MA
4. webinars, comm meetings, (profit)
5. working remains; focus if in region (French/ Spanish)
6. proposed October online Regional Presidents meeting
7. To do

We did more to.....

... Explore income generation

- 1. National official delegates**
 - 2. corporate members**
 - 3. Affiliate members**
 - 4. Academic members**
 - 5. Conferences**
 - 6. Knowledge**
 - 7. Merchandise**
 - 8. Secondment**
 - 9. member associations**
1. increase the visibility
 2. appointing non observer status on Council
 3. started to looking into how to increase the number of ministries and cadastral/mapping agencies
 4. relationship is dependent on the contact person
 5. a discussion on the selection of destination
 6. FIG possesses significant information that is free and publicly available.
 7. sell either at conferences or webshop (cost benefit)
 8. from YS? MA? (often upfront training outweighs benefit)
 9. Consideration given “for members only” website area

For Your Information

Links to Current Benefits on FIG web site:

- Affiliates:

Benefits: <https://www.fig.net/members/affiliates/benefits.asp>

Corporates:

Benefits of being a corporate member (some info is not updated):

https://www.fig.net/members/corporatemembers/benefits_of_being_member.asp

Flyer

https://www.fig.net/members/corporatemembers/benefits/corporate_benefits.pdf

- And articulated in 2011

For Your Information - 2011

The benefits for all classes of membership of FIG include:

- being part of the global community of surveyors seeking to extend the usefulness of surveying for the betterment of society, environment and economy
- international recognition of the national profession and enhancement of the profile of the international surveying profession
- access to the international surveying community for exchange of experiences and new developments
- access to surveyors and surveying companies throughout the world who already have established connections with influential international bodies
- opportunities through the commission working groups to take part in the development of many aspects of surveying practice and the various disciplines, including ethics, standards, education and a whole range of professional issues
- access to continuing professional development and critical self

Your view: Value to Members

- Its been a while since we reviewed the current material.
- This is work Council needs to do
- **MA Presidents** to consider:

Benefits (slide #8):

1. What Kind of benefit do members gain?
2. How can FIG further evolve our offer?

Income generation (slide #9):

- 3. What to do to achieve more engagement and revenue income streams

Break out for discussion

Thank you



To be continued in Accra

2. Presidents national intelligence

Presidents issues (External and Internal)

Pre- submitted questions

- Chair elections proposal to change
- Others

Presidents Open discussion

Thankyou

- Close