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Surveying the world of tomorrow - From digitalisation to augmented reality
Social Responsibility in Land Allocation Agreements
- An Example from Malmö (Sweden)

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Introduction

• The municipalities have a housing supply responsibility

• Many municipalities own a substantial share of the land within the municipality

• Through a land allocation agreement, municipal land may be allocated to different parties who wish to develop it
Municipal Land Allocation Process

**Idea/Interest**

- A time-limited exclusive right to negotiate a purchase of land with the municipality

**Land Allocation Agreement**

- Regulates what will be built and when, the target area, the land price, costs, sustainability and cooperation aspects e.t.c.

**Purchase Agreement**

- The developer gains ownership of the land
Land Allocation with a Social Sustainability Focus in Malmö

Commission for a Socially Sustainable Malmö (2013)

Proposed actions for reducing health inequities

Suggested targets how urban planning and development can contribute to a more socially sustainable city

Social conditions in land allocation agreements
Social Responsibility in Land Allocation Agreements

- A land allocation agreement may include a condition that the developer commits to work with social sustainability.

- The commitment may differ depending on the preconditions in different parts of the city.

- Social conditions in agreements have been used before.
Working procedure - an overview

1. The Municipality’s Expectations and Requests

2. Land Allocation Agreement
   A general social agenda is produced

3. Purchase Agreement
   An action plan is produced and is supplemented to the purchase agreement

4. Production Phase
   Implementation of the action plan

5. Completion and Administration
   Follow-up and evaluation

Botildenborg and Sjösättningen
Botildenborg and Sjösättningen
Botildenborg – A Pilot Project

Social Agenda

*Employment*
The developer shall offer internships within their project

*Sustainable living*
Education on the form of tenure, economical aspects, responsibilities and building maintenance

*Meeting places*
Meeting places will be created as a part of the project
Sjösättningen - A Pilot Project

Social Agenda

Employment

Mixed use and resource sharing

Meeting places

Diversity

Children and young people
Sjösättningen - A Pilot Project

Social Agenda

*Collaboration with other community actors* such as STPLN (a meeting place for projects), Yalla Trappan (a women's cooperative), and Rosengårdsskolan (a public school)
Experience

• Having an early dialogue with the developer is important for a good collaboration.

• There is a difference between the social responsibility and the developer's normal responsibility for a developed area.

• Different projects and areas in the city require different actions. There is not a one-size-fits-all model for the work with social responsibilities.
Thank you for listening!