Making cities wiser – Crowdsourcing for better decision

Anna Broberg, 31.5.2017
ONLY FEW PEOPLE PARTICIPATE

MEETINGS CONCENTRATE ON RESISTING CHANGES

TIMING OF PARTICIPATION IS TOO LATE

NON-INFLUENTIAL PARTICIPATION

THE DATA REMAINS INVISIBLE

DEMANDING PROCESSES TO ORGANIZE
Instead of using the old set of tools, we need new tools – new digital tools to complete and improve the current toolbox used in effective citizen engagement.
Environments and spaces

How to make them livable and flourishing?
Crowdsource feedback and create good-quality data with the wisdom of crowds
Grasp the wisdom of crowds with Maptionnaire

Design your platform with Maptionnaire custom survey builder in a cloud

Collect data online digitally through Maptionnaire - with phones, laptops and tablets

Analyse or export Maptionnaire data online - Create quickly high quality analyses and visualizations
BEST CASES FROM HERE AND THERE
Co-designing new service blocks in Suurpelto, Espoo
Open dialogue of public spaces in Värta Hamn, Stockholm
Representing future scenarios with geographical overlays
Discussing the best places - community strategy building
Reaching out to varying resident groups
Participatory built heritage inventory
Crowdsourcing feedback using a sketch map

After clicking "Save" you will return to this page and can repeat the process for other locations that you like.

A second pin, used the same way, is provided to indicate places that are problematic or features that you don't think are appropriate. You can place as many of these pins as you like.

If you have questions about a particular spot on one of the concepts, use the yellow "Questions" pin to indicate where you can then enter your question in the pop-up.

What I like
Select this pin to mark all the places or elements you like on the site plan concept

What I Don't Like
Select this pin to mark all the places or elements you do not like on the site plan concept

Questions
Use this pin to identify where on the concept you have questions
Co-designing the downtown of Santa Monica, California
Participatory transportation planning

NYC DOT wants your feedback! We are surveying New Yorkers to get feedback on how you move around New York City. Please take a few minutes to complete this survey and share where you go, how you travel and what you would do to make the system even better.

3/13 Street Right-of-Way Allocation

Please assign points to potential elements you would most like to see into the street right-of-way along Winchester Boulevard.

There are a total of 100 points to divide between the various options. It should receive more points than lower priorities. For example, if all the importance to you, then assign 20 points to each.

- Street Element
  - Automobile traffic lane
  - Parking lane
  - Exclusive transit lane
  - Protected bike lane/cycle track
  - On-street bike lane

The purpose of this 3/13 State Highway 1 (SH1) Expressway and the SH1.

The part of the road network on the map. The thick

The NZ Transport Agency of SH1 and also the place.

Your response will be made to this section.

Two key points before you answer:
- you are free to withdraw
- your answers will be stored for the purposes of this project.
Visualising future structure on a map
Recipe for influential participation

It has to be fun!
It has to be visually appealing!
Don’t play games with your residents!
You need use the gathered data!
Be creative!
Don’t be scared of the public!
Early bird catches the worm!
Technology is not the answer to problems of participatory planning – learning by doing and wanting to do good quality participation matters