LLL Course on Land Management at Boku University Vienna: The Making of ...

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SUMMARY

In summer of 2010 the Land & Forst Betriebe Österreich, a stakeholder association for land and agricultural owners and enterprises, approached the University of Natural Resources and Life Sciences in Vienna (BOKU) with the request to deliver a lifelong learning course on land management. In December 2010, after several discussions within BOKU and with other Austrian stakeholder institutions as well as after an outlined demand analysis, a working group was installed with the objective to design and to implement such a university course. The members of the working group were scientist and lecturers from subject-relevant institutes of BOKU, representatives of professional bodies, as well as practical experts. The authors of this paper were appointed as heads of this working group and later of the study program itself. The development of the curriculum for the study programme was outlined in several steps: Describing the activity fields of the target groups, the identification of learning outcomes and the structuring of modules and lectures. The final result was a an extraoccupational CPD program 'Land Management in Rural Areas' with a duration of four semesters and a student's workload of in sum 60 ECTS. The course started in February 2013 and within the next weeks the first students will finish their academic education. In the paper a detailed description of the course development and the implementation process of the study programme will be presented. Experiences gained during the development process as well as during running the course will be given. Additionally quality management activities outlined during the development phase and during the delivering phase of the course will be introduced. All QM activities are according to the European Quality Framework.