Examples of activities within ULI

- Survey of the use of GI in Sweden
- GEOINFO, annual national conference
- News-feeds and international look-outs through our networks within GI Norden and Eurogi
- Promoting and highlighting new areas and good examples for the use of GIS
- Networking and workshops
- Development and distribution of material for education (books etc)

Special groups of interest:
- Private actors
- 3D-GIS
- Safety
THE BOARD OF ULI

The use of GIS in Sweden

A survey by ULI

Vart är användandet av geografisk information och GIS i Sverige på väg?
Results Public Sector:
Lack and need of competence, different levels
The use and interest of GI is

People working with GIS in different categories

“Simple” use
Look at data
Easier analyses

Production and surveying
RnD
Decision and support
Advanced use
Advanced analysis
Other
"Do you see an increased need of competence within the area of GI the coming 3 years?"

**Does your organisation provide services based on GIS for external users on the Internet?**

- Municipalities: Yes 50%, No 44%, Don't know 6%
- Healthcare: Yes 14%, No 86%
- State Agencies: Yes 71%, No 29%
Do you plan for more services based on GIS provided through the Internet?

Has GIS been of benefit to your organisation?
What is important for increased use of GIS within your organisation?

- The price
- Accessibility
- Availability
- Quality of data
- Quality of tools
- Others

PRIVATE USERS – INTERNET HABITS
A STUDY PROVIDED BY THE WORLD INTERNET INSTITUTE, SWEDEN

Svenskarna och Internet
PRIVATE USERS – INTERNET HABITS
A STUDY PROVIDED BY THE WORLD INTERNET INSTITUTE, SWEDEN

90% (18 years and more) can access the internet
79% access the internet at home

76% use the internet
71% use the internet at home
68% use the internet at least once a week
52% use the internet every day

@ home
97% use email
87% - news
86% seeks information on timetables and products
79% read news from the press
79% get information about hobbies and special interests
78% of the internet users do banking on the internet
11% are members of some kind of internet-community

Today 93% has a cellphone.

The main use is still to call other people but additional functions are growing.

Younger use text-messages and camera-functions

When it comes to the use of internet and email the differences in age of the users are very small.
93% has a cellphone
45% can access the Internet via the cellphone
18% use mobile services to access the internet
8% gets news through mobile internet services
Popular websites provided by privat companies
Google
Eniro
Hitta.se
Hemnet

Services to help in the everyday life

• Find services and companies
• Find information on other people
• Telephone-numbers and addresses

Other examples:

• Planning for travelling
• Positioning (mobile services)

In the future

• Find the way
• Get information about stores and places to eat
• Timetables
• Email
• Listen to books
• Listen to the radio
• Book tickets online
• Listen to music
• Calendar
• Check out on your kids

Points of interest
Customized information
Users-producers
Nordic GIS Conference
GI Norden
2008 Octobre Norway
2009 Octobre Sweden

Johanna Runarson
www.uli.se