The Value of Heritage Waterfront Development – The Heritage, Built and Natural Environments

• Tim Goodhead, England

What is Heritage

- Is one persons rubbish is another persons heritage?
- Examples:
 - Industrial Heritage
 - Piers
 - Cranes
 - Docks
- Other remnants from the past are national icons such as HMS Warrior and HMS Victory





Market Mechanisms – Heritage Property

Dealing in Real Property - Legal Interest

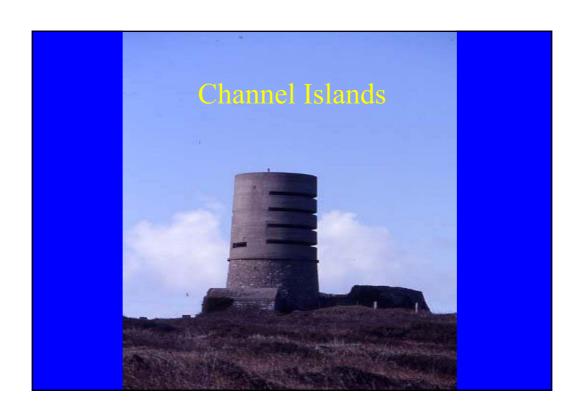
- Free holds
- Leaseholds
- Free hold ground rents
- Occupiers
- Investors
- Valuation difficulties e.g. Solent Fort

Solent Fort



Heritage Property Markets

- Markets for heritage property highly complex
- Linked to natural and built environment issues



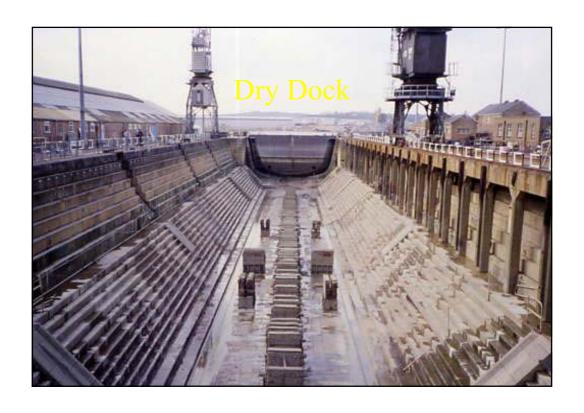
Chatham

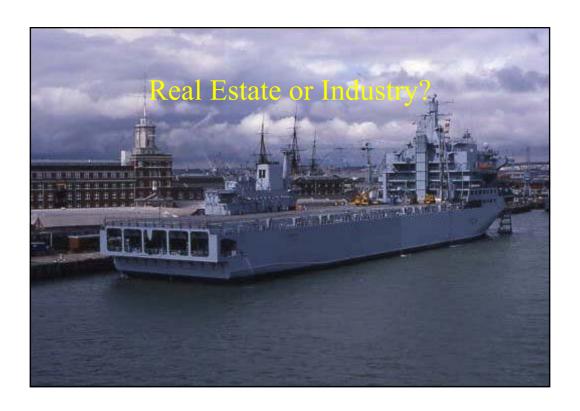


Functions of the real property market

- Allocation of existing real property resources ands interests.
 - Expectation of future yields
 - Income and tastes
 - Perceptions of Environmental issues and awareness can change very quickly.







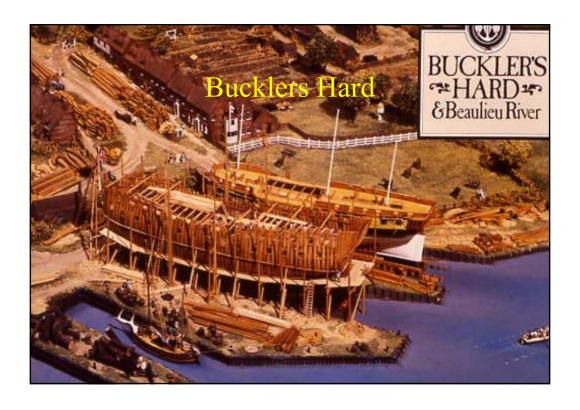
The Hidden Investors

- Private persons
- Insurance companies
- Pension funds
- Charities and Trusts
- Property companies
- Building societies
- Heritage can be artificially created. Example Disney theme parks



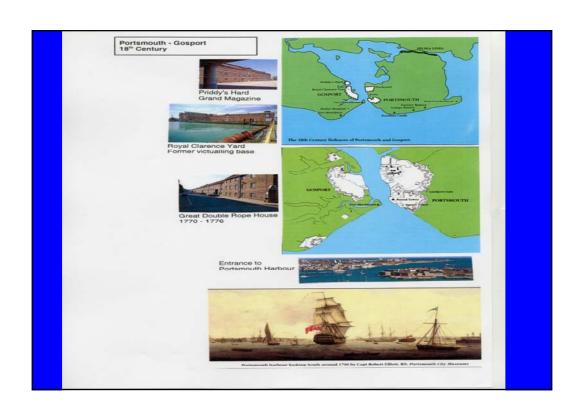
The Development Environment

- Business Risk
- Financial Risk

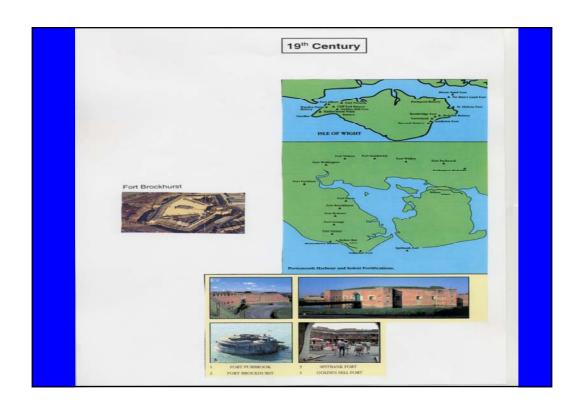


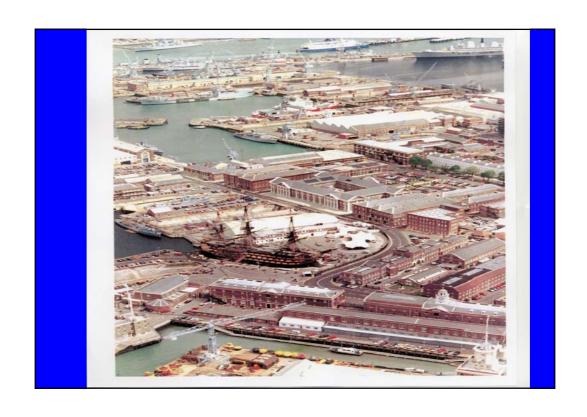
The Environment - Portsmouth

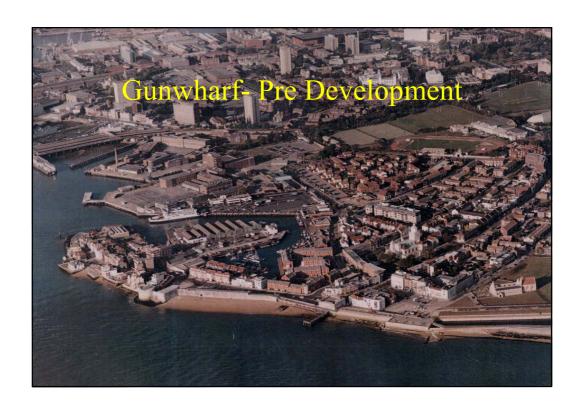
- Romans 268AD Portchester
- Southsea Castle
- 18th Century Dockyard
- 19th Century- Fortifications
- WW1 &2
- 1950's decline
- 1990's rapid waterfront development
- Gunwharf perhaps the most well known





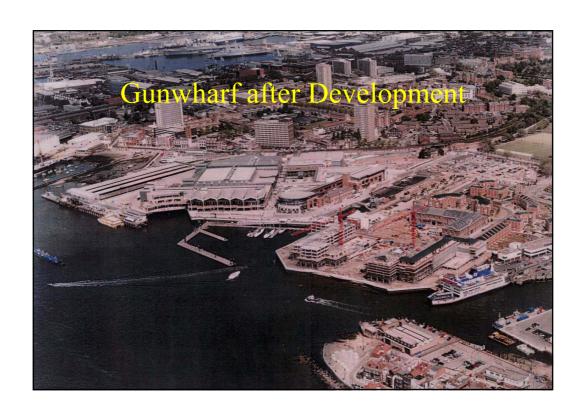






Regeneration of the Environment Landmark Project for the millennium

- Lottery funded bid to the Millennium Commission
- One of twelve projects to mark the millennium
- Create world class waterfront
- Improve access and regenerate buildings







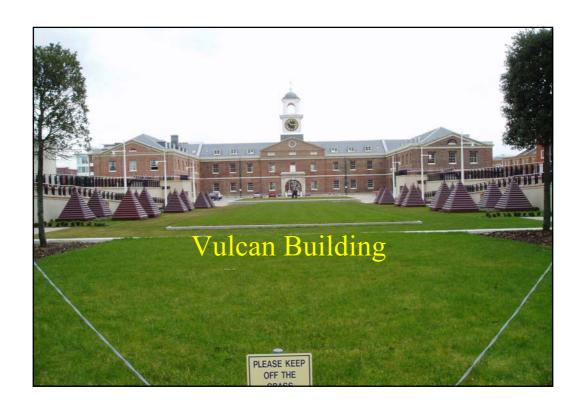
Disposal of MOD sites and regeneration of the Environment

- A European problem
- Importance of USP
- Tower creates a unique identity









Cultural Heritage and waterfront development – sustainability of the environment

Complex valuation difficulties
Sustainability of design
Property lifecycles
Need to consider the built, natural, heritage and cultural environment

World Heritage Status? Portsmouth Harbour, Isle of Wight & Spithead

The Worlds first cultural seascape?