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The Government and the Private Sector - a Shotgun Wedding or an Inevitable Relationship?

Joseph FORRAI, Israel



ON THE ONE HAND: each country operates a governmental agency, responsible for geodesy, surveying, mapping and GIS.

ON THE OTHER HAND: hard to find a country, if any, where the government completes all the tasks by itself.



1. THE GOVERNMENT AND THE PRIVATE SECTOR

"The state is not the solution. The state is the problem."

Nice phrase - but is it true at all?



Private surveyors and governmental agencies cooperate with each other all over the world.

Are they enjoying it?

The distance between private sector specialists and government employees is gradually reduced.



Taken From Cosmos webpage - Dr. Stone Bracca

Symbiosis? (That's when two different species live together and help each other - to survive...)

2. HOW THE COOPERATION WORKS IN GENERAL?

The government orders and finances.

Appropriate private sector representatives compete and win the work, prepare and deliver the product.

The government supervises and quality- controls it, and – finally - accepts the product.

We work in the era of "life long learning".
Professionals change their workplace frequently.

Outstanding experts from the private sector are invited to fill senior positions in the government.

Government employees change their position to a new career in the private sector.



Progressive governments' code of ethics calls to supply high quality service to the client - within a reasonable time period.

One of the barriers to it is the consistent self-reducing trend of the governments itself (increasing tasks whilst permanently reducing personnel).

Private surveyors are anxious about this situation. (So are government employees. The difference is that they try to conceal their discontent.)

"Reverse cases": the private surveyor is the client and the governmental agency supplies the service (quality control, confirmation, data supply, legislation, etc.).

The governmental supplier is in a monopolistic position. (Practically, there is no way to overrule or correct the "product", except by applying to court.)



Working with sophisticated private suppliers is more then obtaining additional labour force.

- different kind of knowledge, professional experience, opinions and ideas
- economic considerations can be positively inspired

3. WHY THE COOPERATION IS NECESSARY AND ADVANTAGEOUS?

Governments need experienced professional knowledge and manpower.

Where can a government find accessible potential to assist? In the private sector!

For acquiring the "best" of the private sector, sophisticated bids (or other choosing methods) have to be run, based on precisely defined quality requirements.



4. RE-DISTRIBUTION OF THE TASKS

The re-distribution of the tasks seems to be inevitable.

The main change is expected in one direction: private sector representatives will become involved and integrated even in formerly pure governmental activity.



Establishment of national size infrastructures:

- the time required is long
- the financial investment is high
- the state is able to finance the work, but can not carry it out without involvement of the private sector



- **Supervising surveyors** have operated in Israel since 2004. They supervise cadastral plans made by their colleagues, following of delegation of power by the DG of SOI.
- **Quality control modules** are placed at private surveyor's disposal by the Survey, via Internet, for advancing preliminary professional control.

The examples represent a **new trend of cooperation.**

Examples of the Israeli professional practice:

- The **new professional regulations and standards** have been elaborated by the Survey with the involvement of prominent representatives of private surveyors.
- **Conceptual R&D of 3DCadastre** has been completed by private experts of various disciplines.

The governmental and the private sectors have their joint responsibility to save and strengthen surveyor's professional prestige and social reputation.



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5. SUMMARY

Our professional practice is continuously developed by governmental and private surveyors.

We have one economical-social reality, and we have only one profession...



...and our professional associations have a unique position for contributing to their smooth, effective and high quality co-production.



They can not afford the luxury of acting without cooperation...



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