Interactive Learning for the Property Professional in the 21st Century

John CHADDERTON, United Kingdom

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ABSTRACT

The author has been a practicing Chartered Surveyor for 28 years. He has held senior management positions for the last 20 years in private practice Local Government and multinational like Mcdonalds hamburgers Ltd. He has always believed that when in practice a large element of his management post was to assist, train, educate and develop subordinate staff..

This paper combines commissions two and nine questioning existing methods of teaching and learning. The author has a new updated appproch and creative style and adopts a different and more radical approach to the education of "wannabe" property professionals. He majors in and the paper will discuss the use of interactive learning and "real-life" scenarios in the classroom. The paper discusses problem solving, group presentations and a "team approach" which he feels are crucial to students professional development. The paper looks at a number of different ways of assesing both formally and informally student development.

The paper will also examine these methods and look at the excelerated use of Information and Technology in Property Management. There is interesting feedback involving post graduate students who have used this technology and famililarised themselves with it. The paper touches on research into the use of the internet to aid property marketing.

The R.I.C.S have recently formed a new partnership with Anglia Polytechnic University for accredited courses. The author was one of the team instrumental in achieving this and revalidating all new R.I.C.S/BSc Honours degrees in Real Estate.

CONTACT

John R. Chadderton, FRICS I.L.T.M Anglia Polytechnic University Bishop Hall Lane Chelmsford Essex CM1 1SQ UNITED KINGDOM Tel. + 44 1245 493 131 (ext 3411) Fax + 44 1245 252 646 E-mail: j.r.chadderton@anglia.ac.uk Web site www.anglia.ac.uk

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