

**How the Land profession skills may thrive in the post 2020  
pandemic world**

**Insights from across the Generations:  
Geography, Governance and Volunteering  
Plenary**

**Tuesday 13 September 2022 at 17.00hrs CEST**

# 4 generations, 1 workforce. Understand who's who in the workplace.

You may have heard of Millennials, Gen X, Gen Y, and Gen Z and wondered “who’s who?”, particularly in the workplace.

Pew Research



## BABY BOOMERS

**Born between 1946 - 1964**

Generational nickname from the boom of post-war births in the mid-century  
More men have attended college  
Retired or nearing retirement age

## GEN X

**Born between 1965 - 1980**

Not born immediately after the war and not exposed to modern technology in childhood  
53 million in modern workforce  
Values work-life balance

## GEN Y

**Millennials**

**Born between 1981 - 1994**

Peak childhood in early 2000s  
39% have a bachelor's degree or higher  
More women have attended college  
Millennials are the largest generation of voting age  
53% of Millennials are currently living at home

## GEN Z

**Born between 1995 - 2009**

Most racially and ethnically diverse  
9 million people in the workforce  
5% of total working population  
Grew up with technology

