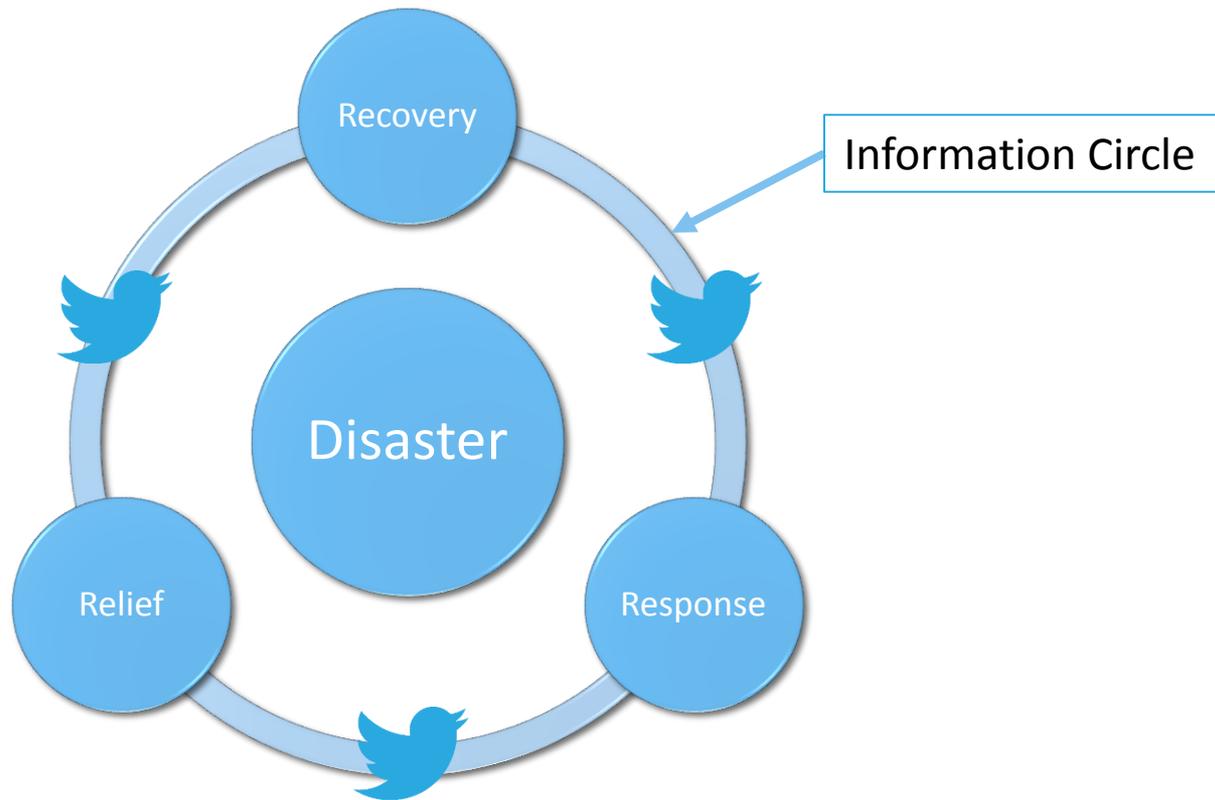


Using location based social media posts for post-disaster information Management

A case study of twitter

Presented By : Baral Suman

Information and Disaster



Information Management



Location and Hashtag

You are in the field of responding to Earthquake in **Nepal**
You should use these **hashtags** on **twitter**



1. **#EqNp** : Earthquake in Nepal (Disaster name + Country code)
2. **#EqResponseNp** : Public response for Earthquake in Nepal
(Disaster name + Response + Country code)
3. **#EqImpactNp** : Earthquake's impact(damage) in Nepal
(Disaster name + Impact + Country code)
4. **#EqNeedNp** : Need to Earthquake in Nepal
(Disaster name + Need + Country code)
5. **#SafeEq** : Safe from Earthquake (Disaster name + Safe)
(Never forget to geo-tag your tweet)

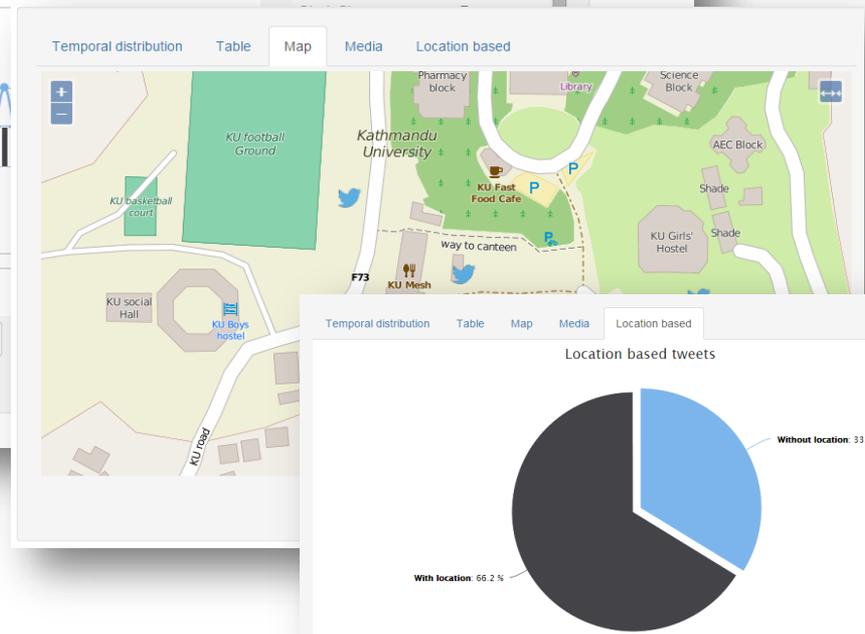
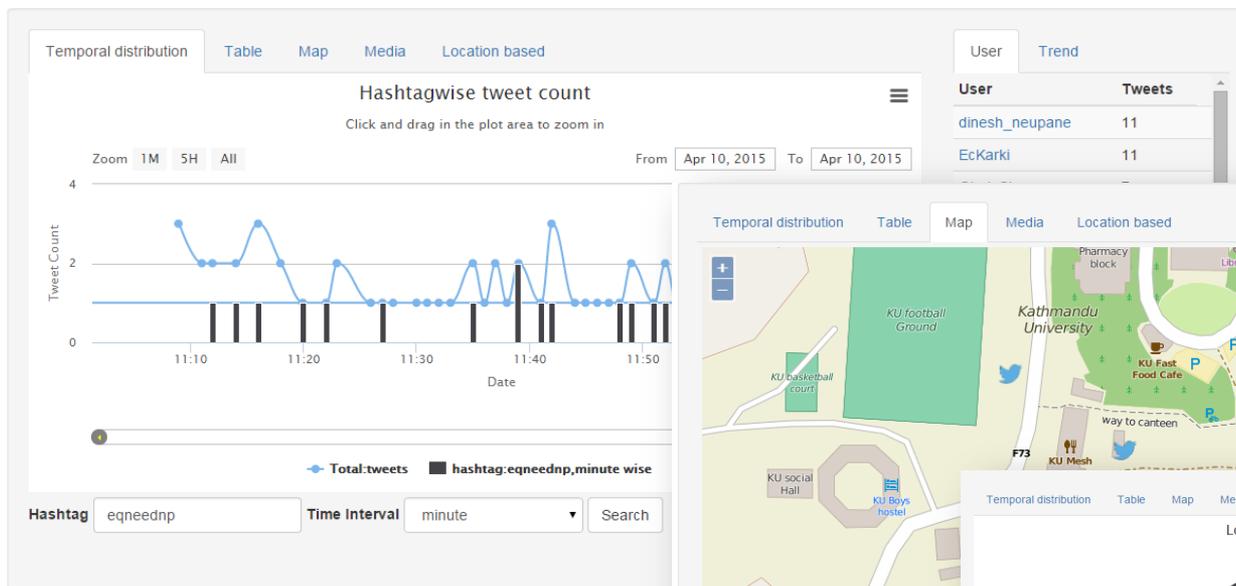
Standardization for any disaster

Disaster name	Short code
Earthquake	Eq
Landslide	Ld
Flood	Flood
Swine Flu	SFlu

Summary

Hashtag	Description	Tweets reported
#EqNp	Earthquake in Nepal	9
#EqResponsep	Public response for earthquake inNepal	12
#EqImpactNp	Earthquake's impact (damage) in Nepal	28
#EqNeedNp	Need to earthquake in Nepal	16
#SafeEq	Safe from earthquake	0

Visualization and Analytics



Finally

One tweet can save thousands of lives and share happiness among millions only if it's standardised.

Technology is a trash until it serves the humanity

Thank You

Let's be standard and tweet standard tweets

