

## **REPORT ON ACTIVITIES OF TASK FORCE ON FIG CORPORATE MEMBERS**

The task force continues to study opportunities for FIG Corporate Members to cooperate and network with the FIG community.

The primary and key focus is to increase the number of FIG Corporate Members while providing better communication with FIG Council and interaction between the wider FIG organisation and ultimately member associations.

### **Aim of the Task Force**

- Solicit input of current FIG Corporate Members to explore how they can participate more fully in the FIG Community
- Discuss what is important in their relationship in FIG
- Explore comprehensive benefit package for FIG Corporate Members
- Increase the number of FIG Corporate Members
- Communicate to FIG Council the results of the above

### **Current recommendations**

- o Advisory Panel composed of Executive Level (CEO/President/Vice President) members
- o Invitation to participate as Observers in the Directors General Forum, President Meeting and other similar networking opportunities with all FIG member types (association/academic/affiliate)
- o Actively solicit Corporate Members to attend/participate and provide paper submissions/content and participate in related commission activities and technical sessions
- o Actively recruit new Corporate Members through direct solicitation via email and attendance at industry events (Intergeo, etc.)
- o Encourage Corporate Members to aid in recruitment and nomination of new Corporate Members
- o Encourage Member Associations to promote opportunities for Corporate Membership to key local/regional candidates
- o Encourage Corporate Members to actively promote/sponsor participation/attendance at FIG events
- o Consider establishing annual all-encompassing sponsorship opportunities
- o Recognize and identify key accomplishments of Corporate Members
- o Encourage Corporate Member content submission for FIG e-newsletter
- o Encourage Corporate Members to include FIG logo in literature and advertisements
- o Update Corporate Member recruitment literature

*Respectively submitted by*

John Hohol

Bryn Fosburgh

Co-Chairs- Task Force on FIG Corporate Members