FORM 2
GRAPHICAL DESIGN AND FASCIA TEXT

Please fill and send to fig2018@fuardizayn.com by May 1, 2018.

Exhibitor Company:	
Contact Person:	

Phone:		E-Mail:	
Booth No:		Booth Sqm:	

FASCIA TEXT:

*15 SYMBOLS - included in booth price
(Please fill out in English and do not use quotation marks)

GRAPHICAL DESIGN AND FASCIA TEXT				
Item	**Code**	**Unit Price (€)**	**Quantity**	**Total (€)**
Additional symbol for fascia name	101	2,5		
Logo on fascia panel (the final price depends on color quality and size)	102	From 15 €		
Logo on other surfaces (the final price depends on color quality and size)	103	From 20 €		
Covering with ORACAL film, per 1 sqm	~	40		
Covering with ORACAL film "Strip" (width up to 0.5 m), per 1 running meter	~	25		
Covering with the Exhibitor's material, per 1 sqm	~	35		
Banner printing (with eyelets / pocket) 360 dpi, per 1 sqm	~	25		
Banner printing (with eyelets / pocket) 720 dpi, per 1 sqm	~	40		
Banner grid printing, 360 dpi, per 1 sqm	~	25		
Banner grid printing, 720 dpi, per 1 sqm	~	40		
Printing on silk (thermal transfer), per 1 sqm	~	70		
Full-color printing and covering w/ ORAJET film, per 1 sqm	~	85		

GRAND TOTAL:

The cost of ORACAL film covering (width up to 0.5 m) is calculated based on the running meter required. Full-color printing is made only with the use of the Exhibitor's files, which are provided via electronic devices simultaneously with the submission of the order using Form 2. Covering may also be made with the graphic materials provided by Exhibitor.

Requirements for graphic files:

When placing orders for the production of graphic materials (logos, banners, etc.) for your stand, please make sure that your files meet the following requirements:

• Files must be submitted in electronic format.

• File and folder names may contain only numbers and English letters.

• File compressions will be made using ZIP (PC) only.

• Only CMYK color model should be used. Please note that the quality of color rendering cannot be guaranteed if you use a color model other than CMYK.

File formats:

• Raster files: TIFF (.tif, uncompressed)

• PSD layers (.psd)

• Vector files: Adobe Illustrator 8.0 EPS or AI, CDR (Coral Draw) X4 Convert.

Scaling and resolution:

• Raster for printing, up to 150x250 cm - 1:1, minimum 56 dpi

• Raster for printing, over 150x250 cm - 1:10, minimum 400 dpi

• Vector - 1:10

Other requirements:

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- If a vector file contains raster images, such images must be prepared according to the requirements above and be attached as separate files. If a vector files is scaled down (e.g. 1:10), then the inserted raster image must also be proportionally scaled down and its resolution must be increased proportionally.

- We recommend not to use pure black or gray colors (e.g. CMYK 0-0-0-100) since such pure colors may be distorted during the printing process. Instead, we recommend the use of composite colors (e.g. CMYK 50-50-50-100). The required gray colors must be presented as a percentage of such composite colors (e.g. CMYK 10-10-10-20).

- The parts of the image that require either less than 2% paint or more than 300% paint will be printed incorrectly. Light zones with less than 2% paint will come out white. The image parts with more than 300 % paint may not dry out and the paint may smear around.

- All fonts in vector files must be outlined into curves.

- If the resolution of the raster file is not sufficient, please do not increase it artificially as it will reduce the print quality.

- The models must be prepared in edge-to-edge format, and the supporting poles and the structural character of the equipment must be considered. Models cannot contain any white areas, such as invisible objects, masks, etc.

- If the graphic files will not comply with the requirements, the Exhibitor will have to pay additional fees for the work of the designers.

It is strictly prohibited for the Exhibitors to make any self-guided changes during build-up/breakdown periods and within Exhibition hours (complete or partial breakdown, self-guided changes to the electrical equipment, unauthorized connection to networks, dismantling of audio/video equipment, self-guided covering of panels, fitting and decoration of panels using adhesive tapes and other adhesive materials (if it may lead to damages to the elements of stand constructions), using staplers to fix materials to the panels, drilling holes in stand constructions, placing and mounting on the stand any exhibition equipment and other constructions that are not official exhibits).

1. The symbols and identification codes of the equipment can be found in the end of this form.

2. The exhibitor must return the stand, equipment, furniture and other materials to the technical operator in their original states. For the damages to the equipment, a fine will be imposed in an amount equal to 3 (three) times of the costs specified above for the relevant equipment. For the damages to the equipment in "D-system stand constructions" section, a fine will be imposed in an amount equal to 7 (seven) times of the costs specified above for the relevant equipment.

For the orders sent after April 1, 2018 prices will increase 25%.

3. By submitting the completed form, the Exhibitor accepts to make full payment for the services ordered. CAUTION! The orders will be processed only after the receipt of payments. The payments must be deposited to the accounts specified below 3 (three) days after the date of order.

4. Fees for changes/additions to earlier orders will be based on the prices in effect at the date of request.

5. The fulfillment of the orders received after May 1, 2018 is at the discretion of the service providers.

6. After May 5, 2018, the fulfillment of orders will only be possible if the payment is made in cash or by credit card.

7. 18% VAT will be added to the total price.

PAYMENT

( ) I want to make payment via bank transfer to the below account.

ACCOUNT NAME	MCI FUARCILIK DIŞ TİC. LTD. ŞTİ.
BANK NAME	YAPI KREDİ BANKASI
BRANCH NAME	YILDIZ
BRANCH CODE	1304
TL IBAN:	TR46 0006 7010 0000 0053 0199 55 (SWIFT: YAPITRIS072)
EUR IBAN:	TR87 0006 7010 0000 0053 0133 97 (SWIFT: YAPITRISFEX)
USD IBAN:	TR78 0006 7010 0000 0053 0095 82 (SWIFT: YAPITRISXXX)

( ) I want to make payment via credit card and requesting mail order form. (This option will add %2,5 credit card commission to the total amount.)

DATE	NAME - SURNAME	SEAL & SIGNATURE