



FIG Working Week
Christchurch
New Zealand
2-6 May 2016



Recovery from disaster

COMMERCIAL
PARTNER
PROSPECTUS

rebound



regenerate



rescue



Welcome

The organising committee for the FIG Working Week 2016 is pleased to invite organisations to participate in this significant international event to be held in Christchurch, New Zealand, 2–6 May 2016 (the commercial stands will operate from Tuesday 3 through to Thursday 5 May).

We encourage you to consider the range of partnership opportunities at your earliest convenience to ensure you are able to be part of this exciting and dynamic Working Week.



The **International Federation of Surveyors (FIG)** is the premier international non-governmental organization (NGO) representing the interests of surveyors worldwide. FIG's purpose is to support international collaboration for the advancement of all aspects of the profession of surveying by providing an international forum for discussion aimed at the development and promotion of professional practice and standards.

The Fédération Internationale des Géomètres was founded in Paris in 1878 and over time its name has been anglicized to the International Federation of Surveyors. Now based in Copenhagen, FIG is a UN-recognised NGO representing more than 120 countries through a federation of national member organizations (including the New Zealand Institute of Surveyors (NZIS)) and covers the range of professional fields within the global surveying community.

www.fig.net



The New Zealand Institute of Surveyors (NZIS) was founded in 1888 to preserve and develop the integrity and status of the profession of surveying in New Zealand. It has since broadened its governance and

membership to include GIS and spatial professions as well as hydrographic surveyors with the aim of expanding, enhancing and supporting the wider surveying and spatial professions in New Zealand.

NZIS became a member of FIG in 1983 and has a longstanding and proud tradition of supporting excellence within the wider surveying and spatial community through a range of services to its members. Based in Wellington, NZIS has a network of branches throughout New Zealand and Hong Kong delivering services to members at a local level, including continuing professional development, advocacy, research and development, development of best survey/spatial practice, recognition of excellence and promotion of surveying/spatial career opportunities.

The role of the NZIS into the future is to expand, enhance and support the professional skills available to our communities in the surveying and spatial sectors.

www.surveyors.org.nz

FIG WORKING WEEK 2016



Each year FIG organises an international event. Every four years the large Congress is held (the latest in Kuala Lumpur, Malaysia in June 2014), and in the intervening years an annual Working Week is organised.

The FIG General Assembly, at its meeting held at the 2012 Working Week in Rome, elected the New Zealand Institute of Surveyors to be the local host for the FIG Working Week 2016. The last time a FIG Working Week/Committee Meeting was held in New Zealand was in 1988.

Working Weeks combine meetings of FIG's General Assembly and administrative bodies with a technical conference over three days with 8–10 parallel sessions, organised by FIG Council and the ten FIG Commissions together with the host member association (in this instance, the New Zealand Institute of Surveyors). Working Weeks offer the opportunity for commissions to implement their work programmes and for FIG to network at a local, regional and international level.

The 2015 Working Week venue is Sofia Bulgaria, and recent Working Weeks have been held in Marrakech, Morocco (2011), Rome, Italy (2012), and Abuja, Nigeria (2013). The FIG Working Week 2016 will be hosted in Christchurch, New Zealand at the Addington Events Centre (Horncastle Arena) and the Addington Raceway.



Post-earthquake Christchurch is an ideal venue for an international surveying conference with the theme *"Recovery from Disaster"*. It is being held at a time when considerable re-building and renewal is underway throughout the city and the areas of Canterbury affected by the 2010–2011 earthquakes sequence. Many inhabitants throughout the World face various kinds of disasters, apart from earthquakes as in Christchurch, such as flooding, storm events, tsunamis, drought, the after effects of conflict etc. that are a world-wide challenge, especially taking the effects of climate change into consideration. Disasters, natural or otherwise, directly impact surveyors and spatial professionals and their work on the land, under the seas, in the air and in space.

The FIG Working Week 2016 has wide support within Christchurch and throughout New Zealand with a commitment already pledged by the Christchurch City Council and Land Information

New Zealand; New Zealand's government department responsible for land titles, geodetic and cadastral survey systems, topographic information, hydrographic information, managing Crown property and a variety of other functions.

The academic community and private practitioners are also committed to the FIG Working Week 2016, which expects to attract between 700–900 local and international delegates each of whom will be taking a 'once in a lifetime' opportunity to visit New Zealand. Around 90–100 countries are normally represented at a FIG Working Week.

The FIG Working Week 2016 will appeal not only to the wider surveying profession as represented by the ten FIG Commissions but also the broader spatial sciences industry including cartographers, remote sensing and photogrammetric professionals, those involved with GIS systems and location based services. Instrument manufacturers, including GNSS, and software application specialists will also benefit from being involved with this major international event.

Recovery from Disaster



The theme of the FIG Working Week 2016 is *"Recovery from Disaster"* and New Zealand, and Christchurch in particular, is an ideal location from which to consider this theme. New Zealand is a (relatively) geologically active country with a history of seismic events. In 2010 and 2011 the Canterbury region experienced two major earthquakes, one at magnitude 7.1 on the Richter scale and thousands of subsequent aftershocks. There was major structural damage to the city and loss of life.

As with any major natural disaster, the world's attention was captured by the events and the subsequent rescue and recovery activities. While the international media's cameras and attention were focused on the emergency services and Urban Search and Rescue Teams in the city centre, the local surveying and spatial communities were actively engaged in the Christchurch recovery from immediately after these events and are at the forefront of the rebuilding of a new and vibrant city.

It was during the immediate aftermath that international rescue teams descended on the area providing assistance. Japan subsequently suffered its own earthquake and tsunami disaster later in 2011, and a New Zealand team was able to reciprocate the assistance provided by the Japanese USAR team immediately after the 22 February 2011 Christchurch earthquake.

Critical lessons have been learned in the recovery and rebuilding of Christchurch and its environs that can be applied to any global disaster. Despite the events, Christchurch remains fully functional and repairs to essential service infrastructure have largely been completed. It is these shared experiences that will provide the platform for the FIG Working Week 2016.



DRAFT PROGRAMME

	Monday 2 May	Tuesday 3 May	Wednesday 4 May	Thursday 5 May	Friday 6 May
9:00 – 10:30	FIG General Assembly Part 1	Opening Ceremony	Plenary Session	Plenary Session	FIG Presidents Meeting
10:30 – 11:00	Coffee/tea break	Coffee/tea break Exhibition* opens	Coffee/tea break	Coffee/tea break	Coffee/tea break
11:00 – 12:30		Plenary session	8–10 parallel Technical sessions	8–10 parallel Technical sessions	FIG General Assembly part 2
12:30 – 13:30	Lunch	LUNCH			Lunch
13:30 – 15:00	FIG General Assembly Part 1	8–10 parallel Technical sessions	8–10 parallel Technical sessions	8–10 parallel Technical sessions	FIG General Assembly Part 2
15:00 – 15:30	Coffee/tea break	Coffee/tea break	Coffee/tea break	Coffee/tea break Exhibition closes	Farewell Reception (hosted by FIG Working Week 2017 local host, Helsinki, Finland)
15:30 – 18:00		8–10 parallel Technical sessions	8–10 parallel Technical sessions	8–10 parallel Technical sessions	
Evening	Welcome Reception	New Zealand Evening/FIG Foundation Dinner	Commission Dinners or free night	Gala Dinner	
EXHIBITION* 9.00–17.00					

** a public session may occur (to be confirmed)*

A full technical programme with trade exhibition, technical and social tours, and social activities will be offered. The Working Week will feature an exciting and insightful technical programme with local and international practitioners, allied professionals and academics speaking on their field of expertise. At recent FIG Events 50% of the participants have come from the private sector and 50% from academia.

The plenary speakers will focus on aspects of the theme of Recovery from Disaster in a variety of international contexts.

The papers in the technical streams will cover the following topics:

- Professional Standards and Practice
- Professional Education
- Spatial Information Management
- Hydrography
- Positioning and Measurement
- Engineering Surveys
- Cadastre and Land Management
- Spatial Planning and Development
- Valuation and the Management of Real Estate
- Construction Economics and Management

INTERNATIONAL TRADE EXHIBITION



The FIG Working Week international trade exhibition offers a dynamic and unique opportunity to strengthen your organization's exposure to your key target markets.

The exhibition will be open 2–6 May 2016 and will showcase the latest and best in Surveying and Spatial Information products and services. FIG Working Week 2016 will also attract delegates outside traditional surveying and spatial professions from across the globe, providing your company with a valuable opportunity to network with influential people at the forefront of research, development of the latest technological trends and position your brand at the front line of the surveying and spatial industries to build and strengthen relationships with key industry figures.

The exhibition will provide delegates and exhibitors with excellent opportunities to network in a favourable environment providing a central and energized meeting place for all participants.

The following pages highlight the various promotional opportunities available from which you may select according to the benefits they afford to your company. Partnership packages and exhibitor option commitment levels vary, and are tailored to suit your marketing strategies. Partners can choose one individual option or consider a combination of alternatives.

Your contribution will be a key factor to the success of the FIG Working Week 2016 in Christchurch. Moreover, your valued partnership and presence will enhance the overall scientific importance of the event. We present the prospectus to you in the hope that you will take advantage of all the opportunities partnership will offer you, to enable you to promote your products in the best possible light and reach a unique audience consisting of specialists from all over the world.

Exhibition space at this premier event will sell quickly. Organisations interested in booking an exhibition space are urged to contact the organizers, Conference Innovators Ltd (working on behalf on the local organizing committee and FIG) as soon as possible to ensure a prime booth position.

BENEFITS OF PARTNERING AND EXHIBITING



- Build new and strengthen existing relationships
- Meet the decision makers and do business face to face
- Raise your company profile and position your company as a leader within its field
- Showcase your products and services to approximately 700 delegates in your target market
- Organisations will receive a high level of visibility through the official website and Working Week marketing materials. Other opportunities will be available leading up to the event
- All morning and afternoon refreshment and lunch breaks will be served in and around the exhibition area in order to maximise “booth traffic” including exhibit hours structured around the programme.

All companies exhibiting at FIG Working Week 2016 will receive:

- Recognition as a trade exhibition participant (with company name) in the Programme Book
- Company fascia signage
- Company name, including a hyperlink to the company’s website will feature on the List of Trade Exhibition participants which will appear on the Exhibition section of the FIG Working Week 2016 website
- Two complimentary exhibition passes, including:
 - Access to the exhibition area
 - Morning and afternoon refreshment breaks
 - Lunch.

Additional Exhibition passes are available for purchase at €150 + VAT per person and will provide the following:

- Access to exhibition area
- Morning and afternoon refreshment breaks
- Lunch

Exhibitors will be provided with a link to an online registration form in order to apply for their complimentary and additional exhibitor staff passes.

COMMERCIAL PARTNERSHIPS AT A GLANCE

Package	No. Available	Price € excl. VAT
Platinum Partner	3	25,000
Diamond Partner	1	16,000
Gold Partner	2	10,000
Gala Dinner Partner	1	10,000
Silver Partner	10	6,300
New Zealand Evening/FIG Foundation Dinner	1	Already taken
Welcome Reception Partner	1	5,000
Working Week Bag Partner	1	3,000
Internet 'log-in' Partner	1	3,000
Individual Exhibition Booths (5.4m ² each)	30	2,500
Lunch Break Partner	3	2,500
Programme Book Advertisement Partner (one full page)		2,400
Writing Pads and Pens Partner	1	2,000
Coffee or Water Break Partner	4	1,850
Seat Drop		1,800
Satchel Insert Partner		1,500
Morning/Afternoon Tea Break		1,500
Programme Book Advertisement Partner (1/2 page)		1,400



PLATINUM PARTNER – 3 ONLY (€25,000 excl. VAT)

We view our Platinum Partners as our partners in the successful execution of the FIG Working Week 2016 and will work alongside you to provide opportunities to promote your organization through the prelude, during and after the Working Week.

This is a unique marketing opportunity and we are confident your participation in this prestigious event at this level will provide your company with exceptional commercial rewards. As a Platinum Partner of the FIG Working Week 2016, your company will benefit from the highest level of exposure and representation with the following entitlements:

- Exhibition booth – size to be discussed with FIG office
- 1 page colour advertisement in the Programme Guide (artwork and insert prepared by partner)
- 4 Full Delegate registrations to the FIG Working Week 2016
- 4-page flyer in the participants' conference bags (flyer provided by the partner)
- List of participants with email addresses, after the FIG Working Week 2016 (or prior to the event, to be agreed)
- 3 e-mail blasts prior to the FIG Working Week 2016 to all registered participants (ads/content prepared by partner)
- Display of an advertising video (provided by the partner) in the exhibition and plenary halls during all breaks
- Company logo (in colour) on the conference bags
- Recognition as FIG Working Week 2016 Platinum Partner, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week signage
 - on the delegates name tags
- Acknowledgment by the Master of Ceremonies during the Opening Ceremony.



DIAMOND PARTNER – 1 ONLY (€16,000 excl. VAT)

As the Diamond Partner of the FIG Working Week 2016, your organization will enjoy an excellent level of exposure and we will work alongside you to provide opportunities to promote your organization before, during and after the event.

As a Diamond Partner, your organization will receive considerable exposure and recognition through the following benefits:

- 3 exhibition booths
- 1/2 page colour advertisement in the Programme Guide (artwork and insert prepared by partner)
- 3 Full Delegate registration to the FIG Working Week 2016
- 2-page flyer in the participants' conference bags (flyer provided by the partner)
- List of participants with email addresses, after the Working Week (or prior to the event, to be agreed)
- Display of advertising slide (provided by the partner) in the exhibition and plenary halls during all breaks
- Recognition as FIG Working Week 2016 Diamond Partner, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week signage
- Acknowledgment by the Master of Ceremonies during the Opening Ceremony.

GOLD PARTNER – 2 ONLY (€10,000 excl. VAT)

As one of the Gold Partners of the FIG Working Week 2016, your organization will enjoy an excellent level of exposure and we will constantly work alongside you to provide opportunities to promote your company before, during and after the event.

As a Gold Partner, your organization will receive considerable exposure and recognition through the following benefits:

- 2 exhibition booths
- 1/2 page colour advertisement in the Programme Guide (artwork and insert prepared by partner)
- 2 Full Delegate registration to the FIG Working Week 2016
- 1 full page flyer in the participants' conference bags (flyer provided by the partner)
- List of participants with emails, after the Working Week (or prior to the event, to be agreed)
- Display of advertising slide (provided by the partner) in the exhibition and plenary halls during all breaks
- Recognition as FIG Working Week 2016 Gold Partner, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week signage
- Acknowledgment by the Master of Ceremonies during the Opening Ceremony.

GALA DINNER PARTNER – 1 ONLY (€10,000 excl. VAT)

Impress all delegates, VIPs, speakers, exhibitors, accompanying persons and media with your hospitality at the social function of the FIG Working Week 2016. The Gala Dinner is an excellent opportunity to make a strong, initial impact and lasting impression on all delegates. The Gala Dinner is an essential networking opportunity for all attendees.

Gala Dinner entitlements are:

- Recognition as Gala Dinner Partner, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week Gala Dinner Signage
- 5 tickets to the Gala Dinner
- Welcome Greeting at the Gala Dinner
- Signage at the Gala Dinner venue to be negotiated (signs provided by partner)
- 1 page flyer in the participants' conference bags (flyer prepared by partner)
- Acknowledgment by the Master of Ceremonies during the Gala Dinner.

SILVER PARTNER – 10 ONLY (€6,300 excl. VAT)

As a Silver Partner, your organization will enjoy a strong alignment with the FIG Working Week 2016 through the many opportunities for branding and exposure, prior to, during and after the event.

Silver Partner entitlements:

- 1 exhibition booths
- Recognition as FIG Working Week 2016 Silver Partner, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week signage
- 1 Full Delegate registration to the FIG Working Week 2016
- 1-page flyer in the participants' conference bags (flyer provided by the partner).



WELCOME RECEPTION PARTNER – 1 ONLY (€5,000 excl. VAT)

The Welcome Reception is a fantastic opportunity for delegates, VIPs, speakers, partners and exhibition participants to network in a relaxed social environment on the opening night of the FIG Working Week 2016.

Welcome Reception additional entitlements are:

- Recognition as Welcome Reception Partner, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week Welcome Reception Signage
- 3 tickets to the Gala Dinner
- Signage at the Welcome Reception venue to be negotiated (signs provided by partner)
- 1 page flyer in the participants' conference bags (flyer prepared by partner)
- Acknowledgment by the Master of Ceremonies during the Welcome Reception.

WORKING WEEK BAG PARTNER (€3,000 excl. VAT)

Your company logo will feature alongside the FIG Working Week 2016 logo and the three Platinum sponsors' logos on the conference bag, which contains the official material distributed to all the delegates, speakers and VIP guests, providing direct and constant exposure throughout and after the Working Week.



Conference Bag Partner entitlements are:

- Company logo (full colour) on the conference bag
- Recognition as FIG Working Week 2016 Bag Partner, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide.

INTERNET 'LOG-IN' PARTNER (€3,000 excl. VAT)

All connections to the internet will be free of charge for delegates, however log-ins will be provided on a cover page provided by your organisation.

- Company logo and brief advertisement must be supplied.

LUNCH/TEA BREAK PARTNER

Demonstrate your company's hospitality by partnering your nominated lunch break, morning or afternoon tea breaks. This provides the partner with the ability to 'own' the entire exhibition floor for that sponsored lunch and afternoon tea and create innovative incentives to attract delegates to your trade stand.

Rates:

- Lunch Break – €2,500 excl. VAT.
- Tea Break – €1,500 excl. VAT.



PROGRAMME BOOK PARTNER

Allows advertising space in the FIG Working Week 2016 Programme Book. The Programme Book will be an essential reference tool for all delegates and will provide delegates with an efficient and convenient method of retrieving important FIG Working Week 2016 information. Rates:

- 1 page ad – €2,400 excl. VAT.
- 1/2 page ad – €1,400 excl. VAT.

WRITING PADS & PENS PARTNER (€2,000 excl. VAT)

All delegates attending the FIG Working Week 2016 will receive official writing materials. The Writing Pads and Pens Partner will be acknowledged in the following ways:

- Company logo on the writing pads and on the pens (please note, pads and pens are provided by partner)
- Recognition as the Writing Pads & Pens Partner, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide

COFFEE OR WATER PARTNER (€1,850 excl. VAT)

Your organisation will be associated with one of four coffee or water stations providing free of charge coffee or water to those attending.

- The water or coffee space will be branded
- Barista's will wear branded T-shirts
- Company brochure or comparable/similar (e.g., CD-ROM) to be inserted in all delegate satchels (partner to supply material).

SEAT DROP (€1,800 excl. VAT)

Your organisation may provide promotional material which will be placed on seats prior to a plenary session.

- Company brochure or comparable/similar (e.g. CD-ROM) to be left on delegates' seats.

SACHEL INSERT (€1,500 excl. VAT)

Your organisation may provide promotional material which will be included in all delegate satchels.

- Company brochure or comparable/similar (e.g., CD-ROM) to be inserted in all delegate satchels (partner to supply material).

ADDITIONAL PARTNERSHIPS

Company presentations – Technical/product presentations, briefings or demonstrations considered

Other – new thinking or ideas welcome

EXHIBITION BOOTHS (€2,500 excl. VAT)

The international trade exhibition offers organizations exposure to FIG Working Week 2016 delegates and the opportunity to showcase their products and services. The exhibition area has been designed to provide the best possible promotional opportunities to participating organizations. The exhibition will provide delegates and exhibitors with excellent opportunities to network in a favourable environment that provides a central and energized meeting place for all participants. With morning/afternoon refreshment and lunch breaks being served in this area it will create an unparalleled opportunity to promote your products and services to the diverse delegate base.

Booth details:

- Black frontrunner Velcro receptive wall panels 3m wide x 1.8m deep x 2.3m high
- Power supply 10amp 4 way
- 2 x150 watt spotlights
- Signage with company name (no brand).
- Table & 2 chairs

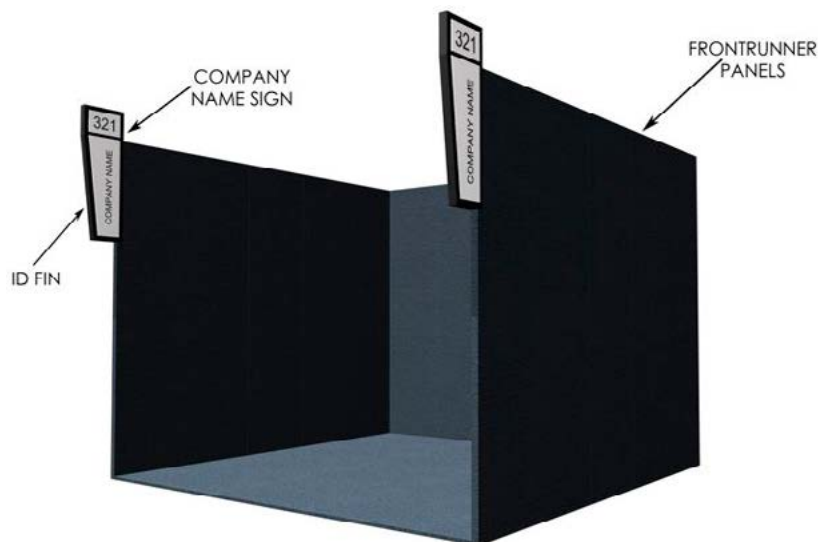


Illustration indicative only.

FIG CORPORATE MEMBERS – PRIORITY BOOKING

FIG Corporate Members will be given priority booking preference until **30 November 2015**. FIG Corporate Member bookings will be confirmed in order of seniority within the FIG Hierarchy (i.e Platinum Members will receive first preference, Gold Members second preference etc.) At the end of the priority booking period FIG corporate and non-corporate member bookings will be allocated in order of receipt.

PARTNERSHIP SUMMARY AND CONTACT DETAILS

We want to help you achieve your business objectives and service your customer groups. If you would like to suggest other ways in which your company would like to be involved with the Working Week, please do not hesitate to contact FIG or the New Zealand Institute of Surveyors.

The FIG Working Week 2016 is a unique and prestigious International marketing opportunity and we are confident your involvement as a partner/exhibitor will provide your company with exceptional business rewards.

All partnership enquiries should be directed to *Conference Innovators* in the first instance.



conference innovators

Mandy Train

Event Manager

Conference Innovators Ltd

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Should you require any further information, please do not hesitate to contact:

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www.fig.net/fig2016

2016 FIG Working Week Partnership Application Form

Surname	
First Name	
Company Name	
Email Address	
Mobile	
Business Phone	
Website	

Sponsorship Packages

(Please note all prices exclude VAT and are in euros.)

	Package	Value	Quantity	Totals
1	Platinum Partner	€25,000		
2	Diamond Partner	€16,000		
3	Gold Partner	€10,000		
4	Gala Dinner Partner	€10,000		
5	Silver Partner	€6,300		
6	New Zealand Evening/FIG Foundation Dinner			
7	Welcome Reception Partner	€5,000		
8	Working Week Bag Partner	€3,000		
9	Internet 'log-in' Partner	€3,000		
10	Individual Exhibition Booths (5.4m ² each)	€2,500		
11	Lunch Break Partner	€2,500		
12	Programme Book Advertisement Partner (1 full page)	€2,400		
13	Writing Pads and Pens Partner	€2,000		
14	Coffee or Water Break Partner	€1,850		
15	Seat Drop	€1,800		
16	Satchel Insert Partner	€1,500		
17	Programme Book Advertisement Partner (½ page)	€1,500		
18	Morning/Afternoon Tea Break	€1,400		
Total due:				€

Email to FIG@fig.net (click the 'Email Form' button above); or post this application to:
Claudia Stormoen, Kalvebod Brygge 31-33, DK-1780 Copenhagen V, DENMARK.

An acknowledgement, terms and conditions and confirmation will follow.



International Federation of Surveyors

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