

FIG Working Week

Sofia 2015



CHAMBER OF
GRADUATED
SURVEYORS

17 - 21 May, Bulgaria

From the wisdom of the ages
to the challenges of modern world

Partners:

University of Architecture, Civil Engineering and Geodesy
Geodesy, Cartography and Cadastre Agency
Union of Surveyors and Land Managers in Bulgaria
Association of Topographical Companies

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

INVITATION

Dear Friends and Colleagues,

We would like to extend to you an exclusive opportunity to have your company associated with the FIG Working Week 2015.

The FIG Working Week will be held in Sofia, Bulgaria from 17th through to 21st May 2015. It is proudly hosted by the International Federation of Surveyors (FIG) and Chamber of Graduated Surveyors, Bulgaria.

FIG Working Week 2015 depends to a significant extent on sponsorships from friends of the surveying profession such as yourself. In return, active and prominent sponsorship attracts support to your organisation from conference delegates. Benefits of your sponsorship also extend beyond the conference as delegates continue to display your logo on such items as programmes, satchels, pens and writing paper, as well as featuring your organisation on the conference website.

We invite you to read this sponsorship proposal and realise the full potential of conference sponsorship to your organisation.

We look forward to your association with the FIG Working Week 2015.

Sincerely

Angel Yanakiev

President

Chamber of Graduated Surveyors in Bulgaria

Chryssy Potsiou

Incoming President (2015-2018)

International Federation of Surveyors



The International Federation of Surveyors is

an international, non-government organisation whose purpose is to support international collaboration for the progress of surveying in all fields and applications.

FIG is the premier international organization representing the interests of surveyors worldwide. It is a federation of the national member associations and covers the whole range of professional fields within the global surveying community. It provides an international forum for discussion and development aiming to promote professional practice and standards.

FIG was founded in 1878 in Paris and was known as the Fédération Internationale des Géomètres. This has become anglicized to the International Federation of Surveyors. It is a UN-recognized non-government organization (NGO), representing more than 120 countries throughout the world, and its aim is to ensure that the disciplines of surveying and all who practise them meet the needs of the markets and communities that they serve.

We invite you to visit the FIG website at www.fig.net



CHAMBER OF
GRADUATED
SURVEYORS

Chamber of Graduated Surveyors

has been established in 2006 to answer the increased volume of work for surveyors, which is in progress, and the need of equalization the activities that could be performed and the certificates issued by the European Union.

It is non-government organization, which unites graduated engineers' surveyors. Its main aim is to support, encourage, regulate and promote the interests of all its members and to increase the value of their services to the public. In its activity it will provide support for its members to continue their professional development and keeping them inform for the national and international standards in the field of surveying, cartography and photogrammetry.

For more information, please visit:

www.kig-bg.org

FIG WORKING WEEK 2015

Congress Centre, Sofia, Bulgaria 17-21 May 2015

FIG organises international congresses every year. The FIG Working Week 2015 in Sofia is hosted by International Federation of Surveyors, FIG and the Chamber of Graduated Surveyors, Bulgaria as the local host. Bulgaria won the right to host the Working Week at the 2012 FIG Working Week in Rome, Italy. Our Bulgarian colleagues are experienced professionals and great hosts as they have had the leadership of FIG and have successfully organized several memorable international events, FIG Commission workshops and the FIG Congress in 1983. The FIG Working Week 2015 is locally supported by all relevant local major sectors, such as the academia, the government and the private practitioners.

FIG Working Week is organized every year except at congress years. FIG Working Week in Sofia, Bulgaria is hosted by FIG and the Chamber of Graduated Surveyors, Bulgaria

Previous FIG Working Week have been held in:

- Stockholm, Sweden 2008
- Eilat, Israel 2009
- Marrakech, Morocco 2011
- Rome, Italy 2012
- Abuja, Nigeria 2013

currently FIG has 101 member associations from 88 countries. These associations represent more than 350,000 individual members. The FIG Working Week 2015 expects to attract between 700-900 local and international delegates. This Working Week will appeal not only to the Surveying profession, but also to the broader Spatial Science industry including cartographers, remote sensing and photogrammetric professionals, people involved with GIS systems and GNSS systems and anybody involved in location based services. Instrument manufacturers and software application specialists will also benefit by being involved in this major international event.

The theme of 2015 FIG Working Week is “**From the wisdom of ages to the challenges of modern world**”. Bulgaria is an ancient country with a rich story and heritage of the ages. Bulgaria is located at strategic crossroads and its capital Sofia has a very rich and ancient history. Sofia (Serdika was the ancient name of the city, later Sredets and now Sofia – which means city of God's wisdom) has been a cultural center since the time of the Thracians, the Roman Empire, The East Roman Empire – Byzantium and the Bulgarian kingdoms. Lessons of the history may help us strive to make the world better, more comradely and more friendly, parallel with development and advance of modern technology.

During the Working Week a full technical programme with trade exhibition, technical and social tours and social activities will be offered. FIG2015 will feature an exciting and insightful technical program featuring local and international practitioners and academics to speak on their field of expertise.

The program will consist of three plenary sessions, 70 technical sessions. Approximately 400 papers will be covered over the 3 days of the program.

The topics for the papers and posters will cover the following themes

- Professional Standards and Practice
- Professional Education
- Spatial Information Management
- Hydrography
- Positioning and Measurement
- Engineering Surveys
- Cadastre and Land Management
- Spatial Planning and Development
- Valuation and the Management of Real Estate
- Construction Economics and Management



FIG TRADE EXHIBITION

The **international trade exhibition** within FIG 2015 will be from the 18th to 20th May 2015. This Exhibition will showcase the latest and best in Surveying and Spatial products and services. The exhibition offers a dynamic opportunity to strengthen your organisation's exposure to your key target markets. FIG2015 will attract delegates outside traditional surveying and geomatics professions from across the globe, providing your company the valuable opportunity to network with the most influential people at the forefront of the latest research, technology and development, position your brand at the front line of the industry, plus to build and strengthen relationships with key industry figures.

The Exhibition will provide delegates and exhibitors with excellent opportunities to network in a favorable environment that provides a central and energized meeting place for all participants.

BENEFITS OF SPONSORING AND EXHIBITING

- Build new and strengthen existing relationships
- Meet the decision makers and do business face to face
- Raise your company profile and position your company as a leader within the field
- Showcase your products and services to approximately 800 delegates in your target market
- Organisations will receive a high level of visibility through the official website and Congress marketing materials. Many other opportunities will be available leading up to the event
- All morning/afternoon refreshment and Lunch breaks will be served in and around the exhibition area in order to maximise "booth traffic" including exhibit hours structured around the program

On the following pages, there are various promotional options listed from which you may select according to the benefits that they offer to your company. Sponsorship packages and exhibitor options commitment levels vary, and are tailored to suit your marketing strategies. Sponsors can choose one alternative separately or a combination of alternatives.

Your contribution will be a key factor to the success of the FIG Working Week 2015. Moreover, your kind sponsorship will enhance the overall scientific importance of the event. By presenting this manual to you, we really hope that you will take advantage of all the opportunities the alternative sponsorships offer you, in order to promote your products in the best possible way and also reach unique audience, consisting of specialists from all over the world.

Exhibition space at this premier event will sell quickly. Companies interested in booking space are urged to contact the organizer urgently to ensure prime booth position.

International Federation of Surveyors, FIG

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www.fig.net/fig2015

SPONSORSHIP AT A GLANCE

Package	No. Available	Price EUR
Platinum Sponsor	3	25,000
Gold Sponsor	3	15,000
Silver Sponsor	Unlimited	10,000
Gala Dinner Sponsor	1	10,000
FIG Foundation Dinner (Cultural Evening) Sponsor	1	Contact FIG
Welcome Reception Sponsor	1	5,000
Congress Bag Sponsor	1	3,000
Writing Pads and Pens Sponsor	1	2,000
Lunch Break sponsor	3	2,500
Coffee Break Sponsor	6	1,500
Constructed Exhibition Booths, 8 sqm.		2,500
Constructed Exhibition Booths, 6 sqm.		2,000
Ad Sponsor (Programme Book) 1/1 page		2,000
Ad sponsor (Programme Book) ½ page		1,500
Satchel insert Sponsor		2,000

These sponsor and advertising opportunities are a cost-effective way of communicating your corporate message, products/services to the Congress delegates.

PLATINUM SPONSOR (25,000 EUR + VAT)

We view our Platinum Sponsors as our partners in the successful execution of the Working Week and will work alongside you to provide opportunities to promote your organization through the prelude and during the Congress.

This is a unique marketing opportunity and we are confident your participation in this prestigious event at this level will provide your company with exceptional commercial rewards. As a Platinum Sponsor of the Working Week, your company will benefit from the highest level of exposure and representation with the following Entitlements:

- Exhibition booth – size to be discussed with FIG Office
- 1 page color advertisement in the Programme Guide (artwork and insert prepared by sponsor)
- 4 Full Delegate registrations to the Working Week
- 4-pages flyer in the participants' conference bags (flyer provided by the sponsor)
- List of participants with emails, after the Working Week (or prior to the event, to be agreed)
- 3 e-mail blasts prior to the 2015 Working Week to all registered participants (ads/content prepared by sponsor)
- Displaying of advertising video (provided by the sponsor) in each hall during all breaks
- Possibility for utilizing the exhibition booth for reception, catering or other corporate event
- Company logo (in color) on the conference bags
- Recognition as FIG 2015 Platinum Sponsor, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Program Guide
 - on the Working Week signage
 - on the delegates name tags
- Acknowledgment by the MC during the Opening Ceremony

GOLD SPONSOR (15,000 EUR + VAT)

As one of the Gold Sponsors, your organization will enjoy an excellent level of exposure. We view the Gold Sponsors as our partners in the successful execution of the Congress and will constantly work alongside you to provide opportunities to promote your company.

As a Gold Sponsor, your organization will receive considerable exposure and recognition through the following benefits:

- 12 sqm exhibition booth
- 1/2 page color advertisement in the Programme Guide (artwork and insert prepared by sponsor)
- 2 Full Delegate registration to the Working Week
- 2-pages flyer in the participants' Congress bags (flyer provided by the sponsor)
- List of participants with emails, after the Working Week (or prior to the event, to be agreed)
- 1 e-mail blast prior to the 2014 Congress to all registered participants (ads/content prepared by sponsor)
- Displaying of advertising slide (provided by the sponsor) in each hall during all breaks
- Recognition as FIG 2015 Gold Sponsor, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week signage
- Acknowledgment by the MC during the Opening Ceremony

SILVER SPONSOR (10,000 EUR + VAT)

As a Silver Sponsor, your organization will enjoy a strong alignment with the Congress through the many opportunities for branding and exposure, prior to, during and after the Congress.

Entitlements:

- 8 sqm exhibition booth
- Recognition as FIG 2015 Silver Sponsor, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week signage
- 1 Full Delegate registration to the 2015 Working Week
- 1-page flyer in the participants' Congress bags (flyer provided by the sponsor)

GALA DINNER SPONSOR (10,000 EUR + VAT)

Impress all delegates, VIPs, speakers, exhibitors, accompanying persons and media with your hospitality at the social function of the Congress. The Gala Dinner is an excellent opportunity to make a strong, initial impact and lasting impression on all delegates. The Gala Dinner is an essential networking opportunity for all attendees.

- Recognition as Gala Dinner Sponsor, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week Gala Dinner Signage
- 5 tickets to the Gala Dinner
- Welcome Greeting at the Gala Dinner
- 2 roll-up signs at the Gala Dinner venue (signs provided by sponsor)
- 1 page flyer in the participants' conference bags (flyer prepared by sponsor)
- Acknowledgment by the MC during the Gala Dinner

LUNCH/TEA BREAK SPONSOR

Demonstrate your company's hospitality by sponsoring your nominated lunch break, morning or afternoon tea breaks. This provides the sponsor with the ability to 'own' the entire exhibition floor for that sponsored morning and afternoon tea and create innovative incentives to attract delegates to your trade stand.

Rates:

- Lunch Break – 2,500 EUR + VAT
- Tea Break – 1,500 EUR + VAT

WELCOME RECEPTION SPONSOR (5,000 EUR + VAT)

The Welcome Reception is a fantastic opportunity for delegates, speakers, sponsors and exhibition participants to network in a relaxed social environment on the opening night of the Working Week.

Additional Entitlements:

- Recognition as Welcome Reception Sponsor, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide
 - on the Working Week Welcome Reception Signage
- 3 tickets to the Gala Dinner
- 1 roll-up sign at the Welcome Reception venue (signs provided by sponsor)
- 1 page flyer in the participants' conference bags (flyer prepared by sponsor)
- Acknowledgment by the MC during the Welcome Reception

CONFERENCE BAGS SPONSOR (3,000 EUR + VAT)

Your company logo will feature alongside the Working Week logo on the conference bag, which contains the official material distributed to all the delegates, speakers and VIP guests, providing direct and constant exposure throughout and after the Congress.

- Company logo (one color) on the conference bag
- Recognition as FIG Working Week Bag Sponsor, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Programme Guide

WRITING PADS AND PENS SPONSOR (2,000 EUR + VAT)

All delegates attending the Working Week will receive official writing materials. The Writing Pads and Pens Sponsor will be acknowledged in the following ways:

Entitlements:

- Company logo on the writing pads and on the pens (Please note, pads and pens are provided by sponsor)
- Recognition as the Writing pads & Pens Sponsor, including company logo:
 - on the Working Week website with a hyperlink to the company's website
 - in the Working Week Program Guide
- Acknowledgment by the MC during the Opening Ceremony

AD SPONSOR

Have an ad included in the programme Book. The Programme Book will be an essential reference tool for all delegates and will provide delegates with an efficient and convenient method of retrieving important Working Week information.

Rates:

- 1/2 page ad – 1,500 EUR + VAT
- 1 page ad – 2,000 EUR + VAT

SATCHEL INSERT (1,500 EUR + VAT)

Your organisation may provide promotional material which will be included in all delegate satchels.

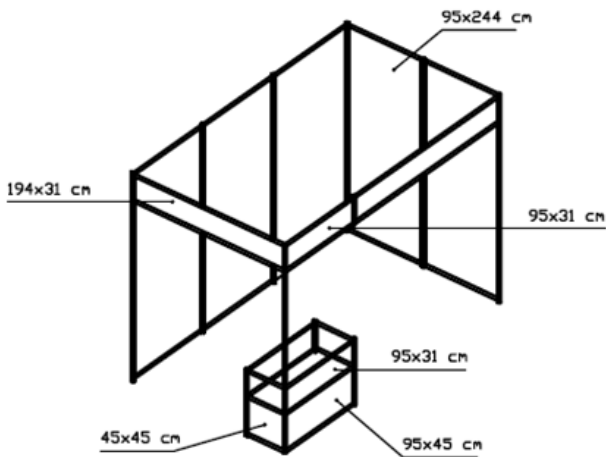
- Company brochure or comparable/similar (e.g., CD-ROM) to be inserted in all delegate satchels (sponsor to supply material).

CONSTRUCTED EXHIBITION BOOTHS

The trade exhibition offers organizations exposure to Working Week delegates and the opportunity to showcase their products and services. The exhibition area has been designed to provide the best possible promotional opportunities to participating organizations. The Exhibition will provide delegates and exhibitors with excellent opportunities to network in a favorable environment that provides a central and energized meeting place for all participants. With morning/afternoon refreshment and lunch breaks being served in this area it will create an unparalleled opportunity to promote your products and services to the diverse delegate base.

- 8 sqm constructed booth 2,500 EUR + VAT per booth
- 6 sqm constructed booth 2,000 EUR + VAT per booth

Booth details:



All participating companies will receive:

- Recognition as a Trade exhibition participant (with company name) in the Program Book
- Company fascia signage
- Company name, including a hyperlink to the company's website will feature on the List of Trade Exhibition participants which will appear on the Exhibition section of the Working Week website
- Two Complimentary Exhibition Passes, including:
 - Access to the exhibition area
 - Morning and afternoon refreshment breaks
 - Lunch

Additional Exhibition passes are available for purchase at 80 EUR per person and will provide the following:

- Access to Exhibition area
- Morning and afternoon refreshment breaks
- Lunch

Exhibitors will be provided with a link to an online registration form in order to apply for their complimentary and additional exhibitor staff passes.

SPONSORSHIP SUMMARY

We want to help you achieve your business objectives and service your customer groups. If you would like to suggest other ways in which your company would like to be involved with the Working Week, please do not hesitate to contact FIG/Chamber of Graduated Surveyors, Bulgaria.

The Working Week is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor/exhibitor will provide your company with exceptional business rewards.

Application forms including terms & conditions will be sent upon request, should you require any further information, please do not hesitate to contact:

FIG CORPORATE MEMBERS – PRIORITY BOOKING

FIG Corporate Members will be given priority booking preference until 30 November 2014. FIG Corporate Member bookings will be confirmed in order of seniority within the FIG Hierarchy (i.e Platinum Members will receive first preference, Gold Members second preference etc.) At the end of the priority booking period FIG corporate and noncorporate member bookings will be allocated in order of receipt.

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