

FIG WORKING WEEK 2012

May 6–10 2012 Rome, Italy



Womenomics, is a term introduced by Kathy Matsui, a strategist for Goldman Sachs, and drawn on by "The Economist". It defines the viewpoint that calls for a greater integration of women into the economy based not only on principles of equity, but also for reasons of economic efficiency.

It is urgent to stimulate employment for women as it generates an increase of GDB, and not only for aims of integration but for social justice as well. Without the work of women, a nation's economy stagnates. The European countries with the most competitive economies, Netherlands, Denmark, Germany, and the United States, have already emerged from the crisis thanks to an economic paradigm which should be taken as a model in terms of gender integration and economic prosperity. It is essential to face these realities to take part in the national and international economic recovery., trying to understand the structure and background of their choices of anti-crisis policies,

Domestic and international public figures of production, social organizations and ethics, will discuss the theme of women integration in the world economy, as a factor for economic growth based on knowledge, innovation and new expertise related to environmental protection and health.

The opportunities of new jobs in the green economy, which encompass both new sources of income and a substantial contribution to the health of the Planet, will be discussed.



PROFESSIONAL WOMEN

Development of Advanced Economy

Cavalieri 4 room

may 9ph, 2012 h.14,00

Cavalieri, Waldorf Astoria Hotels Via A. Cadlolo, 101 – Rome, Italy



ASSOCIAZIONE NAZIONALE DONNE GEOMETRA

h. 14,00

GREETINGS OF THE AUTHORITYS :

Fausto Savoldi, President of Consiglio Nazionale Geometri e Geometri Laureati *Fausto Amadasi*, President of Cassa Previdenza Geometri *CheeHai Teo*, FIG President

MODERATOR:

Italian television journalist (RAI)

INVITED SPEAKERS :

Domestic and international public figures of self-employment, social organizations, and ethics