



FIG Working Week 2011 Marrakech, Morocco 18-22 May 2011

Invitation for exhibitors and sponsors

Dear Friends and Colleagues,

It is our privilege and honor to invite you to the FIG 2011 Working Week which will take place in Marrakech, Morocco from 18th to 22nd May 2011. This FIG conference will be held at the famous Palais de Congr s in Marrakech. We expect to host more than 1,000 participants from more than 80 countries at the only FIG conference in 2011. The FIG Working Week will be organised under the patronage of His Majesty King Mohamed VI of Morocco.

The professional theme of this only FIG conference in 2011 is "**Bridging the Gap between Cultures**". As always, the Working Week will gather international professionals and academia members from the fields of land surveying, land and real-estate appraisal, GIS, spatial planning, environmental awareness, and civil engineering.

The conference is organised jointly by FIG and the National Order of Surveying Engineers and Surveyors, ONIGT. The Working Week offers ONIGT an outstanding platform to display the achievements of Moroccan surveyors and from the region to international audience and to get to know surveyors both from private and public sectors.

During the conference a full technical programme with trade exhibition and technical and social tours will be offered. The programme will offer interesting topics for political actors, policy makers and professionals involved in surveying, Geoinformatics, planning, implementation and management of spatial information. The sub-themes cover professional standards and ethics; education and training; management of spatial information; hydrography, global positioning and surveying techniques, engineering surveys, cadastre and land managements, spatial planning and development; real estate management and evaluation; and construction economics and project management thus covering all ten FIG commissions.

The **international trade exhibition** will take place in conjunction with the Working Week, on **19-21 May 2011**. Sponsors and exhibitors representing relevant professional businesses and organisations, and sponsors from industries and businesses that are peripheral and/or complementing the professional fields are invited to participate and display their products and services. The exhibition will be located at the Palais de Congr s next to the lecture halls. Coffee breaks will be held in the exhibition area.

Enclosed please find the various Sponsoring Packages and Exhibition Options, as well as a Floor Plan and Overview of the exhibition space. We encourage you to take an active part in this international gathering and secure your place as a sponsor and/ or exhibitor.

Application forms including terms & conditions will be sent upon request, should you require any further information, please do not hesitate to contact FIG Office (Tel +45-3886 1081; Fax

+45-3886-0252; email fig@fig.net) or Markku Villikka directly by email: markku.villikka@fig.net or tel +358 44 3570911.

The floor plan includes 50 booths and the expected exhibitors include international and national companies and agencies operating in surveying, GIS, engineering, construction, telecommunications, insurance and new technologies.

Looking forward to your cooperation. We look forward to meeting you at the FIG Working Week in Marrakech in May 2011.

Sincerely,

A handwritten signature in black ink, appearing to read 'Markku Villikka', with a stylized flourish at the end.

Aziz Hilali
President, ONIGT
Congress Director

Markku Villikka
FIG Director
Co-Director, FIG 2011

Sponsorship Packages

*Allocations will be made on a first-come-first-served basis
Sponsors may combine between different types of packages*

1. Platinum Sponsor: 27,000 EUR (open for 2 international sponsors)

- **18 m²** constructed exhibition booth
- **List of participants** with emails, after the Working Week (prior the event as to be agreed)
- **3 e-mail blasts** prior to the Working Week to all registered participants (ads prepared by sponsor)
- Company logo (in color) on the **lanyards or name tags** (number of logos is limited)
- Company logo (in color) on the **conference bags**
- Recognition as FIG 2011 Platinum Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the Working Week **signage**
- **Option to book one day pre-conference seminar** (additional cost 3,000 EUR, see below)
- **1 page color advertisement** in the Program Guide (ad prepared by sponsor)
- **4 Full Delegate registrations** to the Working Week
- **4-pages flyer** in the participants` conference bags (flyer provided by the sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony
- **One page** in the ONIGT Magazine

2. Gold Sponsor: 17,000 EUR (open for 3 international sponsors)

- **9 m²** constructed exhibition booth
- **1 e-mail blast** prior to the WW, to all registered participants (ad prepared by sponsor)
- Company logo (color) on the **name tags or lanyards** (number of logos is limited)
- Recognition as Gold Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the Working Week **signage**
- **Option to book one day pre-conference seminar** (additional cost 3,000 EUR, see below)
- **1/2 page color advertisement** in the Program Guide (ad prepared by sponsor)
- **3 Full Delegate registrations** to the Working Week
- **2-pages flyer** in the participants` conference bags (flyer provided by the sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony
- **½ page** in the ONIGT Magazine

3. Silver Sponsor: 10,000 EUR

- Recognition as Silver Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the WW **signage**
- **2 Full Delegate registrations** to the Working Week
- **1 page flyer** in the participants` conference bags (flyer provided by the sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

4. Gala Dinner Sponsor: 9,000 EUR

- Recognition as Gala Dinner Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the Gala Dinner **signage**
- **2 Full Delegate registrations** to the Working Week
- **5 tickets** to the Gala Dinner
- **Greeting** at the Gala Dinner
- **2 roll-up signs** at the Gala Dinner venue (signs provided by sponsor)
- **1 page flyer** in the participants' conference bags (flyer prepared by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony and Gala Dinner

5. FIG Foundation Dinner (Moroccan Evening) Sponsor: (contact FIG)

- Recognition as the FIG Foundation Dinner Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the Foundation Dinner **signage**
- **Tickets** to the Foundation Dinner
- **Welcome address** at the Gala Dinner
- **2 roll-up signs** at the Foundation Dinner venue (signs provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

6. Welcome Reception Sponsor: 4,000 EUR

- Recognition as Welcome Reception Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the Welcome Reception **signage**
- **Greeting** at the Welcome Reception
- **1 roll-up sign** at the Welcome Reception venue (sign provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

7. 1-Day Technical /Professional Seminar Sponsor: 3,000 EUR

(Special option - open only to Platinum or Gold sponsors)

- Recognition as a Seminar sponsor including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the Seminar **signage**
- **1 roll-up sign** at the Seminar venue (sign provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony and Seminar

8. Conference bags Sponsor: 3,000 EUR

- Company logo (one color) on the **conference bags** (number of logos is limited)
- Recognition as the conference bags sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
- Acknowledgment by the **MC** during the Opening Ceremony

9. Lunch Sponsor: 2,500 EUR per lunch

- Recognition as Lunch Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the Lunch **signage**
- **2 roll-up signs** at the Lunch area (signs provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

10. Writing Pads & Pens Sponsor: 1,500 EUR

- Company logo (one color) on the writing **pads** and on the **pens**
- Recognition as the Writing pads & Pens Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
- Acknowledgment by the **MC** during the Opening Ceremony

11. Coffee Break Sponsor: 1,500 EUR per break

- Recognition as the Coffee Break Sponsor, including company logo:
 - on the Working Week **website** with a hyperlink to the company's website
 - in the Working Week **Program Guide**
 - on the coffee break **signage**
- **1 roll-up sign** at the coffee breaks / exhibition area (sign provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

Exhibition Options and Rates

The trade exhibition will take place in conjunction with the WW, on **19-21 May** at the Palais des Congrès Marrakech, next to the lecture halls (see Floor Plan). In order to insure maximum attendance, coffee breaks will be held in the exhibition area.

Exhibitors can choose one or more of the following options:

36 sqm constructed booth – 8,500 EUR

27 sqm constructed booth – 7,200 EUR

18 sqm constructed booth – 6,000 EUR

18 sqm constructed booth – 5,000 EUR

9 sqm constructed booth – 3,800 EUR

9 sqm constructed booth – 2,700 EUR

For details see the floor plan.

Prices include coffee breaks and lunches for 2 representatives during exhibition days.

Booths include:

- 2 side-panels and 1 rear panel (white syma system)
- Company's name on fascia
- 1 information counter (width)
- 1 Bar chair
- 1 Electrical outlet (220V) 1KW
- Spot lights (1 per each meter width)

