







SPONSORSHIP AND EXHIBITION PACKAGE – SITUATION 28 APRIL 2008

Category	Entitlements	Amount
<p>Diamond Sponsor</p>	<p>1. Identification as the Diamond Sponsor on all major promotional material associated with the Working Week including: TWO centre pages advertisement in the Working Week Programme Book Display of Sponsor logo as the Diamond Sponsor at the conference website and a hotlink to sponsor's homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Diamond Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Diamond Sponsor in the conference backdrop with Corporate Logo displayed Dominant placing TWO corporate solo-banners (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the Diamond Sponsor by the MC at the Opening Ceremony Placing of corporate promotional materials in conference satchels (items and quantity to be approved by the Working Week Organiser)</p> <p>3. Participation in the Working Week FOUR complimentary Full Delegate registrations to the Working Week</p>	<p>EUR 25,000</p>



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Category	Entitlements	Amount
<p>Gold Sponsor</p>    	<ol style="list-style-type: none"> 1. Identification as the Gold Sponsor on all major promotional material associated with the Working Week including: ONE full page advertisement in the Working Week Programme Book Display of Sponsor logo as the Gold Sponsor at the conference website and a hotlink to sponsor's homepage 2. Exposure at the Working Week including: Acknowledgement as the Gold Sponsor in the Working Week Programme Book with Corporate Logo displayed Acknowledgement as the Gold Sponsor in the conference backdrop with Corporate Logo displayed Dominant placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the Gold Sponsor by the MC at the Opening Ceremony Placing of corporate promotional materials in conference satchels (items and quantity to be approved by the Working Week Organiser) 3. Participation in the Working Week TWO complimentary Full Delegate registrations to the Working Week 	<p>EUR 15,000</p>



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<p>Silver Sponsor</p>	<p>1. Identification as the Silver Sponsor on all major promotional material associated with the Working Week including: Half page advertisement in the Working Week Programme Book Display of Sponsor logo as the Silver Sponsor at the conference website and a hotlink to sponsor's homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Silver Sponsor in the Working Week Programme Book with Corporate Logo displayed Acknowledgement as the Silver Sponsor in the conference backdrop with Corporate Logo displayed Dominant placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the Silver Sponsor by the MC at the Opening Ceremony Placing of corporate promotional materials in conference satchels (items and quantity to be approved by the Working Week Organiser)</p> <p>3. Participation in the Working Week TWO complimentary Full Delegate registration to the Working Week</p>	<p>EUR 9,000</p>



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Category	Entitlements	Amount
<p>Welcome Reception Sponsor</p>	<p>1. Identification as the Welcome Reception Sponsor on all major promotional material associated with the Working Week including: Half page advertisement in the Working Week Programme Book Display of Sponsor logo as the Welcome Reception Sponsor at the conference website and a hotlink to sponsor's homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Welcome Reception Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Welcome Reception Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the Welcome Reception Sponsor by the MC at the Opening Ceremony</p> <p>3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week</p>	<p>EUR 4,000</p>




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<p>Exhibition Opening Reception Sponsor</p>	<p>1. Identification as the Exhibition Opening Reception Sponsor on all major promotional material associated with the Working Week including: Half page advertisement in the Working Week Programme Book Display of Sponsor logo as the Exhibition Opening Reception Sponsor at the conference website and a hotlink to sponsor’s homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Exhibition Opening Reception Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Exhibition Opening Reception Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the Exhibition Opening Reception Sponsor by the MC at the Opening Ceremony</p> <p>3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week</p>	<p>EUR 4,000</p>



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Category	Entitlements	Amount
<p data-bbox="221 496 577 568">FIG Foundation Dinner Sponsor</p> 	<ol style="list-style-type: none"> <li data-bbox="600 496 1592 679">1. Identification as the FIG Foundation Dinner Sponsor on all major promotional material associated with the Working Week including: Half page advertisement in the Working Week Programme Book Display of Sponsor logo as the FIG Foundation Dinner Sponsor at the conference website and a hotlink to sponsor's homepage <li data-bbox="600 719 1637 1046">2. Exposure at the Working Week including: Acknowledgement as the FIG Foundation Dinner Sponsor in the Programme Book with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the FIG Foundation Dinner Sponsor by the MC at the Opening Ceremony Placing of corporate promotional materials in conference satchels (items and quantity to be approved by the Working Week Organiser) <li data-bbox="600 1086 1541 1190">3. Participation in the Working Week TWO complimentary Full Delegate registrations to the Conference TWO complimentary seats at the FIG Foundation Dinner. 	<p data-bbox="1693 496 1861 523">SOLD OUT</p>



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Category	Entitlements	Amount
<p>Gala Dinner Sponsor</p>	<p>1. Identification as the Gala Dinner Sponsor on all major promotional material associated with the Working Week including: Half page advertisement in Working Week Programme Book Display of Sponsor logo as the Gala Dinner Sponsor at the conference website and a hotlink to sponsor's homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Gala Dinner Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Gala Dinner Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the Gala Dinner Sponsor by the MC at the Opening Ceremony Placing of corporate promotional materials in conference satchels (items and quantity to be approved by the Working Week Organiser)</p> <p>3. Participation in the Working Week TWO complimentary Full Delegate registrations to the Conference TWO complimentary seats at the Gala Dinner</p>	<p>EUR 9,000</p>



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Category	Entitlements	Amount
Lunch Sponsor	<ol style="list-style-type: none"> <li data-bbox="607 499 1637 643">1. Identification as the Lunch Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as the Lunch Sponsor at the conference website and a hotlink to sponsor's homepage <li data-bbox="607 683 1637 1010">2. Exposure at the Working Week including: Acknowledgement as the Lunch Sponsor in Programme Book with Corporate Logo displayed Acknowledgement as the Lunch Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the Lunch Sponsor by the MC at the Opening Ceremony <li data-bbox="607 1050 1518 1121">3. Participation in the Working Week ONE complimentary Full Delegate registration to the Conference 	EUR 2,500



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Category	Entitlements	Amount
<p>Coffee Breaks Sponsor</p>	<p>1. Identification as the Coffee Breaks Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as the Coffee Breaks Sponsor at the conference website and a hotlink to sponsor's homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Coffee Breaks Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Coffee Breaks Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Announced acknowledgement as the Coffee Breaks Sponsor by the MC at the Opening Ceremony</p> <p>3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week</p>	<p>EUR 2,500</p>



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Category	Entitlements	Amount
<p>Working Week Programme Book Sponsor</p>	<p>1. Identification as the Working Week Programme Book Sponsor on all major promotional material associated with the Working Week including: ONE page advertisement in Working Week Programme Book Display of Sponsor logo as the Working Week Programme Book Sponsor at the conference website and a hotlink to sponsor's homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Working Week Programme Book Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as Working Week Programme Book Sponsor in the conference backdrop with Corporate Logo displayed Announced acknowledgement as the Working Week Programme Book Sponsor by the MC at the Opening Ceremony</p> <p>3. Participation in the Working Week ONE complimentary Full Delegate registration to the Conference</p>	<p>EUR 5,000</p>



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Category	Entitlements	Amount
<p>Working Week Proceedings Sponsor (CD-ROM)</p>	<p>1. Identification as the Working Week Proceedings Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as Working Week Proceedings Sponsor at the conference website and a hotlink to sponsor's homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Working Week Proceedings Sponsor in Programme Book with Corporate Logo displayed Acknowledgement as the Working Week Proceedings Sponsor in the conference backdrop with Corporate Logo displayed Acknowledgement as the Working Week Proceedings Sponsor in CD-ROM shell with Corporate Logo displayed One full colour advertisement on outside cover of the CD-ROM shell Announced acknowledgement as the Working Week Proceedings Sponsor by the MC at the Opening Ceremony</p> <p>3. Participation in the Working Week ONE complimentary Full Delegate registration to the Conference</p>	<p>EUR 3,000</p>



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Category	Entitlements	Amount
<p>Technical Tour Sponsor</p> 	<ol style="list-style-type: none"> 1. Identification as the Technical Tour Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as Technical Tour Sponsor at the conference website and a hotlink to sponsor's homepage 2. Exposure at the Working Week including: Acknowledgement as the Technical Tour Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Technical Tour Sponsor in the conference backdrop with Corporate Logo displayed Announced acknowledgement as the Technical Tour Sponsor by the MC at the Opening Ceremony 3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week 	<p>EUR 2,500</p>



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Category	Entitlements	Amount
<p>Internet Corner Sponsor</p>	<p>1. Identification as the Internet Corner Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as the Internet Corner Sponsor at the conference website and a hotlink to sponsor's homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the Internet Corner Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Internet Corner Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue TWO standard shell scheme booths at the Exhibition venue</p> <p>3 Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week</p>	<p>To provide 8 sets of PC with Windows XP (English), Internet Explorer, MS Office and Adobe Acrobat during the conference period</p>




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IT Equipment Sponsor	<p>1. Identification as the IT Equipment Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as the IT Equipment Sponsor at the conference website and a hotlink to sponsor’s homepage</p> <p>2. Exposure at the Working Week including: Acknowledgement as the IT Equipment Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the IT Equipment Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue</p> <p>3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week</p>	<p>To provide 10 sets of Laptops with MS Office, Windows XP (English), & Adobe Acrobat; 7 LCD Projectors; 2 A3 Photocopiers; 2 A3 Colour Printers, and 2 Fax Machines from 12-19 June 2008</p>



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<p data-bbox="219 496 555 568">Working Week Badge Lanyard Sponsor</p> 	<ol style="list-style-type: none"> <li data-bbox="600 496 1659 643">1. Identification as the Working Week Badge Lanyard Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as the Working Week Badge Lanyard Sponsor at the conference website and a hotlink to sponsor's homepage <li data-bbox="600 683 1621 975">2. Exposure at the Working Week including: Acknowledgement as the Working Week Badge Lanyard Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Working Week Badge Lanyard Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Display of Corporate Logo on badge <li data-bbox="600 1015 1563 1086">3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week 	<p data-bbox="1715 496 1888 528">SOLD OUT</p>



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<p>Working Week Satchel Sponsor</p>	<p>1. Identification as the Working Week Satchel Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as the Working Week Satchel Sponsor at the conference website and a hotlink to sponsor’s homepage</p> <p>2. Exposure at the conference including: Acknowledgement as the Working Week Satchel Sponsor in Programme Book with Corporate Logo displayed Acknowledgement as the Working Week Satchel Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Display of Corporate Logo on the Working Week Satchel</p> <p>3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week</p>	<p>EUR 3,000</p>



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<p>Working Week Stationery Sponsor</p>	<ol style="list-style-type: none"> 1. Identification as the Working Week Stationery Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as the Working Week Stationery Sponsor at the conference website and a hotlink to sponsor’s homepage 2. Exposure at the conference including: Acknowledgement as the Working Week Stationery Sponsor in the Programme Book with Corporate Logo displayed Acknowledgement as the Working Week Stationery Sponsor in the conference backdrop with Corporate Logo displayed Placing ONE corporate solo-banner (to be provided by Sponsor) at the Exhibition venue Display of Corporate Logo on the Stationery items, if provided by the Sponsor, excluding printing paper 3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week 	<p>EUR 3,000 or 1000 sets Ball Pens and Note Pads, and 50 Realms A4 printing paper, and 20 Realms A3 printing paper</p>



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Daily Working Week Newsletter Sponsor	<ol style="list-style-type: none"> 1. Identification as the Daily Working Week Newsletter Sponsor on all major promotional material associated with the Working Week including: Display of Sponsor logo as the Daily Working Week Newsletter Sponsor at the conference website and a hotlink to sponsor's homepage 2. Exposure at the Working Week including: Display of Corporate Logo on the daily newspapers 3. Participation in the Working Week ONE complimentary Full Delegate registration to the Working Week 	EUR 2,500 for 4 days
Advertiser	Advertising space in the Working Week Programme Book: Inside Full Colour Page Inside Full Colour Half Page (Content and reformat of advertisement to be provided by Advertiser)	EUR 1,250 EUR 950 Incl. 25% VAT
Corporate Materials Insertion into Working Week Satchel	A4-size printed materials or corporate items to be inserted into Working Week Satchel (odd size materials or items negotiable with the Working Week Organiser)	EUR 125 incl. VAT per A4 size page/small item