



Transport Research Arena
Athens, Greece, April 23-26 2012

Secure a spot at the Megaron Athens International Conference Centre, or one of the Conference Sponsorships to reach your target audience and your marketing aims

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It is our pleasure to invite you to the fourth European Transport Research Arena, TRA 2012 that will take place in Athens, Greece, **Megaron Athens International Conference Center**, from **23 – 26 April, 2012**

TRA 2012 will for the first time, deal extensively with the research in all surface transport modes: **road, rail and waterborne** and underline interlinks between them.

Why Sponsor the Transport Research Arena 2012 Event?

- Get large visibility with more than 1000 high-level participants from the international Academia, Industry and European and public administration.
- Be part of a unique event, that will bring together for the first time all the stakeholders of the transport system:
 - *the European Commission (EC)*,
 - *the Conference of European Directors of Roads (CEDR)*,
 - *the European Road Transport Research Advisory Council (ERTRAC)*,
 - *the European Rail Research Advisory Council (ERRAC)*
 - *the European Technology Platform Waterborne (WATERBORNE)*
- Make your company part of the perfect environment for networking and business exchange
- Get ongoing publicity in the national and international trade publications as well as in the local commercial media
- Associate your brand to the key industry subjects, trends and education and interact directly with the audience

Don't forget that Exhibitors and sponsors will have the chance to organize their own satellite symposia, workshops, social and/or technical events besides their products and services display.

We look forward to welcoming you to TRA 2012 Conference in Athens April 2012

www.traconference.eu