



FIG Working Week 2005 and GSDI-8  
“From Pharaohs to Geoinformatics”  
Cairo, Egypt  
16-21 April 2005

## OPPORTUNITIES FOR EXHIBITORS AND SPONSORS

The organisers of the FIG Working Week 2005 and GSDI-8 Conference in Cairo, Egypt, April 16-21, 2005 offer the following opportunities to exhibitors and sponsors:

### EXHIBITION

€ 3,300 per linear 3 m x 3 m space

See the exhibition layout in the attached paper. The updated list of reserved booths is available on the conference web site: [www.fig.net/cairo](http://www.fig.net/cairo)

### ADVERTISEMENTS AND SPONSORED ITEMS

Following sponsored items are available:

- Logo on the conference bag – 3 logos each 3,000 € **TWO SOLD – ONLY ONE LEFT**
- Logo on the conference badge – 1 logo 7,000 € **SOLD OUT**
- Logo on the final programme – 1,000 € per logo/advertisement **STILL POSSIBLE**
- Special workshop(s) **AT THE MOMENT SOLD OUT (ASK FOR CANCELLATIONS)**
  - o Full-day workshop on Sunday 16 April (9:00-16:30) – 3,500 € (plus costs for IT etc that are not included in the normal room rates) **SOLD OUT**
  - o Half-day workshop on Sunday 16 April (9:00-12:00 or 13:30-16:30) – 3,000 € (plus costs for IT etc that are not included in the normal room rates) **SOLD OUT**

### SPONSORED SOCIAL EVENTS

**Welcome reception** (if not sponsored by the Ministry of Water resources and irrigation)

- One sponsor 5,000 €

**Egyptian evening / FIG Foundation dinner**

- One sponsor 5,000 € or two sponsors 3,000 € each **FIRST SPONSOR SOLD – SECOND OPEN**

**Gala Dinner**

- One sponsor 5,000 €, **SOLD OUT**

### GRANTS TO DELEGATES FROM DEVELOPING COUNTRIES

- Please contact FIG office to discuss details

## **SILENT AUCTION TO SUPPORT FIG FOUNDATION AND GSDI GRANT PROGRAMME FOR DEVELOPING COUNTRIES**

More information from the FIG Office, email: [fig@fig.net](mailto:fig@fig.net).

### **SPONSOR PACKAGES**

Sponsors and exhibitors qualify to the different sponsorship categories as follows:

Gold level – sponsorship and exhibit costs more than 20,000 €: **ESRI** and **Intergraph Mapping and Geospatial Solutions**

Silver level – sponsorship and exhibit costs more than 15,000 €

Bronze level – sponsorship and exhibit costs more than 10,000 €

Following costs are counted when considering sponsorship levels:

- total rate spent on exhibition booth
- total amount spent on sponsored items
- total amount spent on sponsored social events
- total rate spent on workshop rents
- total amount of grants spent through the organizing committee to help delegates from developing countries to attend the conference.

#### Gold sponsors will get following additional benefits

- Logo on the conference web site
- Advertisement in final invitation and conference program
- Corporate description (100 words) in conference program
- Pre-conference attendee mailing list
- Logo on conference banner
- Logo on screens
- Introduction/acknowledgement of and brief message by Gold Sponsor in the General Assembly
- Advertising/promotional piece in bag
- Logo on proceedings CD
- Opportunity to organize an own full-day workshop without payment

#### Silver sponsor

- Logo on the conference web site
- Advertisement in final invitation and conference program
- Logo on screens
- Acknowledgement in General Assembly
- Advertising/promotional piece in bag
- Logo on proceedings CD

#### Bronze sponsor

- Logo on the conference web site
- Insertions in final invitation and conference program
- Logo on screens
- Acknowledgement in General Assembly
- Advertising/promotional piece in bag
- Logo on proceedings CD

## Exhibitors:

### Finally confirmed (red):

- 1-4 Technoscient, Egypt
- 5-7 Geomap, Egypt
- 8 Giza Utility Center
- 9-10 Cairo Engineering Co.
- 11-13 Poster presentations
- 14 Greater Cairo Utility Data Center, Cairo Governorate
- 15-16 National Authority for Remote Sensing and Space Science
- 17 Egyptian Survey Authority (ESA)
- 18-20 Surveying Systems, Egypt
- 21,30 ESRI
- 22 Federal Geographic Data Committee FGDG, USA
- 23 ITC, The Netherlands
- 24 EEHC - Egyptian Electricity Holding Company
- 25-26 Globe Telecom
- 34-35 Globe Telecom
- 27-28 International Federation of Surveyors, FIG/FIG 2006/FIG 2007
- 29 Lantmäteriet/Swedesurvey
- 31, 40 Trimble
- 32-33 FIG Congress 2010
- 38 Publications
- 39 GSDI / GSDI-9

### Preliminary reservations (pink)

